

INSIDE: SPY VS. SPY GIANT PULL-OUT POSTER!

MAD^{IND}®



WE PISS OFF
ANGRY BIRDS

PLUS: Kim Kardashian!
Lady Gaga! Parks and Recreation!

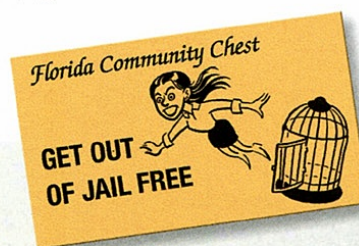


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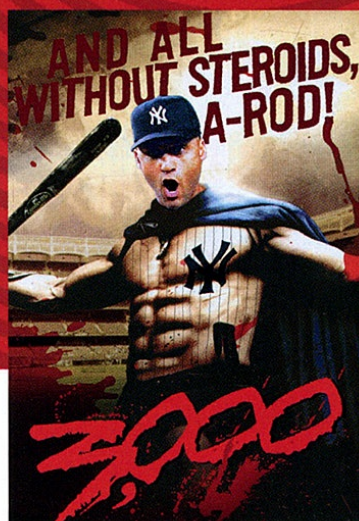
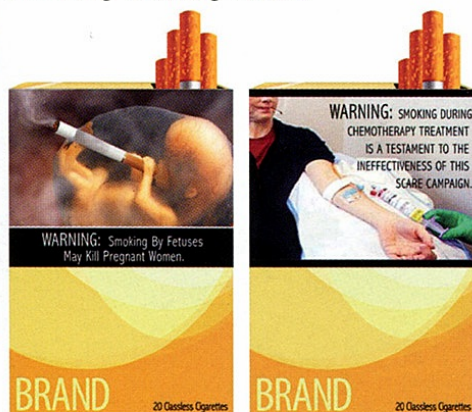
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Planking Gone Too Far



Government Unveils More New
Smoking Warning Labels



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THE OFFICIAL BLOG OF MAD MAGAZINE

Bookmark it now — and delete all your others!

MAD

dePARTments

Nowadays,
the only time
a driver's hands
are at ten and two
is when they're
dialing!



NUMBER 511
OCTOBER 2011

- 1 **IT'S THE LIST WE CAN DO DEPARTMENT**
The MAD Table of Contents
- 2 **LETTERS AND TOMATOES DEPARTMENT**
Random Samplings of Reader Mail
- 8 **RANDOM ACTS OF MINDLESS DEPARTMENT**
The Fundalini Pages
- 11 **AN EMBARRASSMENT OF RICHARD'S DEPARTMENT**
Phool's Gold Exchange
- 14 **POEHLER EXPEDITION DEPARTMENT**
"Parks and Regurgitation" (A MAD TV Satire)
- 20 **WAITING FOR THE OTHER COUP TO DROP DEPARTMENT**
Dictators Next to be Overthrown
- 21 **A WAIST IS A TERRIBLE THING TO MIND DEPARTMENT**
What's NJ Governor Chris Christie Eating Now?
- 22 **ASH BACKWARDS DEPARTMENT**
12 Good Things About Your Smoking Addiction



HERE IT IS!
THE TOP SECRET
SPY vs SPY
50TH ANNIVERSARY
CUSTOM FIGURE POSTER
PAGE 24



- 33 **FLIGHT CLUB DEPARTMENT**
New Editions of Angry Birds We'd Like to See
- 36 **HERE COMES THE WIDE DEPARTMENT**
Overheard at the Kardashians Wedding
- 38 **IN BLOG WE TRUST DEPARTMENT**
Planet Tad!!!!
- 40 **SERGE-IN GENERAL DEPARTMENT**
A MAD Look at Lady Gaga
- 44 **TRUE GRID DEPARTMENT**
Satellite TV Listings
- 46 **THAT'S FALSE, FOLKS! DEPARTMENT**
Still More Facts That Sound For a Second
Like They Might be True...But Aren't



- 47 **PEN AND STINK DEPARTMENT**
The Strip Club
- 52 **JOKE AND DAGGER DEPARTMENT**
Spy vs. Spy
- 56 **DORM ROOM WITH A VIEW DEPARTMENT**
Disturbing Facts About the
Incoming Freshman Class of 2015

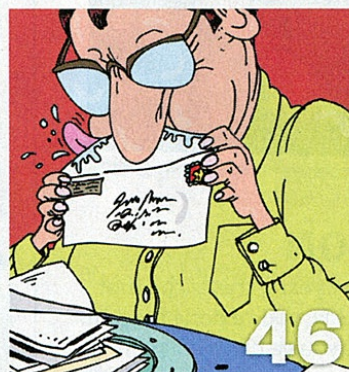


MARGINAL THINKING DEPARTMENT

"Drawn Out Dramas" by Sergio Aragonés
...Various Places Around the Magazine



COVER ARTIST: CHARLES AKINS



LETTERS and Tomatoes

ISSUES WITH ISSUES

Look guys, I don't know what it's like or what it takes to run a magazine and I'm not going to pretend I do, although I'm guessing it's probably hard. But in all seriousness, most magazines come out with at least one magazine a month. So what's your deal? You used to not only come up with MAD once a month but also a MAD Kids and MAD Classics. So why are you guys suddenly cutting down to like, four a year? You guys are my favorite magazine and I'd like to hear more from you guys. Keep it coming guys!

Courtney De Joy • Mason, OH

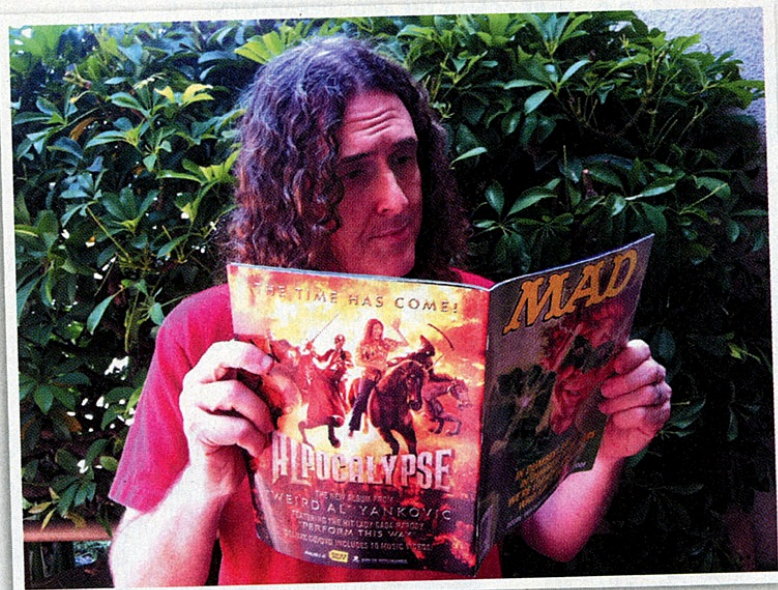
P.S. Please don't call me "Ode to De Joy." No offense, but it kind of got old when I turned nine or ten.

Ode to Courtney — MAD is bi-monthly, which means it doesn't come out FOUR times a year, it actually comes out SIX. That's great news for you! That's FIFTY PERCENT MORE issues than you were expecting! Enjoy the massive increase in publication! And here's another thing you're wrong about — it's NOT hard to run a magazine! As we just mentioned, we only have to work six freakin' months a year! —Ed.



CELEBRITY SNAPS

On the back cover of our last issue there was an ad for the new "Weird Al" album *Alpocalypse*. He paid us handsomely for the ad space. But now this month's Celebrity Snap is of "Weird Al" holding that same issue with his ad on it. Which means that we're promoting his album *again* — this time for free! Damn you, Al! You're not just weird, you're diabolical!



THE 40-YEAR-OLD VERSION

After being a MAD magazine reader for over forty years, this is the first time I have ever written, and I would just like to say, you've done it again. Exactly what it is you've done I have no idea, but you've done it again!

Duane Richardson • Columbus, OH

Duane in the Membrane — Well, we know exactly what YOU'VE done — you wrote a stupid letter. We hope it's never done again! —Ed.



PLATE FOR A FOOL

Annie Gaines — former MAD employee and wife of MAD founder William M. Gaines — sent in this pic of her new "Potrzebie" license plate! Can you believe this isn't a vanity plate — but just a crazy coincidence! No? Well, you shouldn't...we're just a little hurt that the DMV wouldn't let her get one that said "LTRS N TM80S"!



THE MAD CRYSTAL BALL

As I rifled through my stack of emergency toilet paper (old MADS I keep under the sink) I came across #378 from February 1999. I couldn't help but notice that you'd drawn Samuel L. Jackson as "Nick Fury, Agent of the Shield." This must be 10 years prior to him appearing at the end of the first *Iron Man* film. Does MAD not only rot the brain, but predict the future too???

Jimmy Blake • Orlando, FL

Easy-Blake Oven — Yes, we CAN see the future. In fact, we're getting a vision right now...at some point in the near future, you'll have to awkwardly explain to a proctologist why you need to be treated for paper cuts and staple-related wounds thanks to your "emergency toilet paper." Watch out for that Fold-In! —Ed.



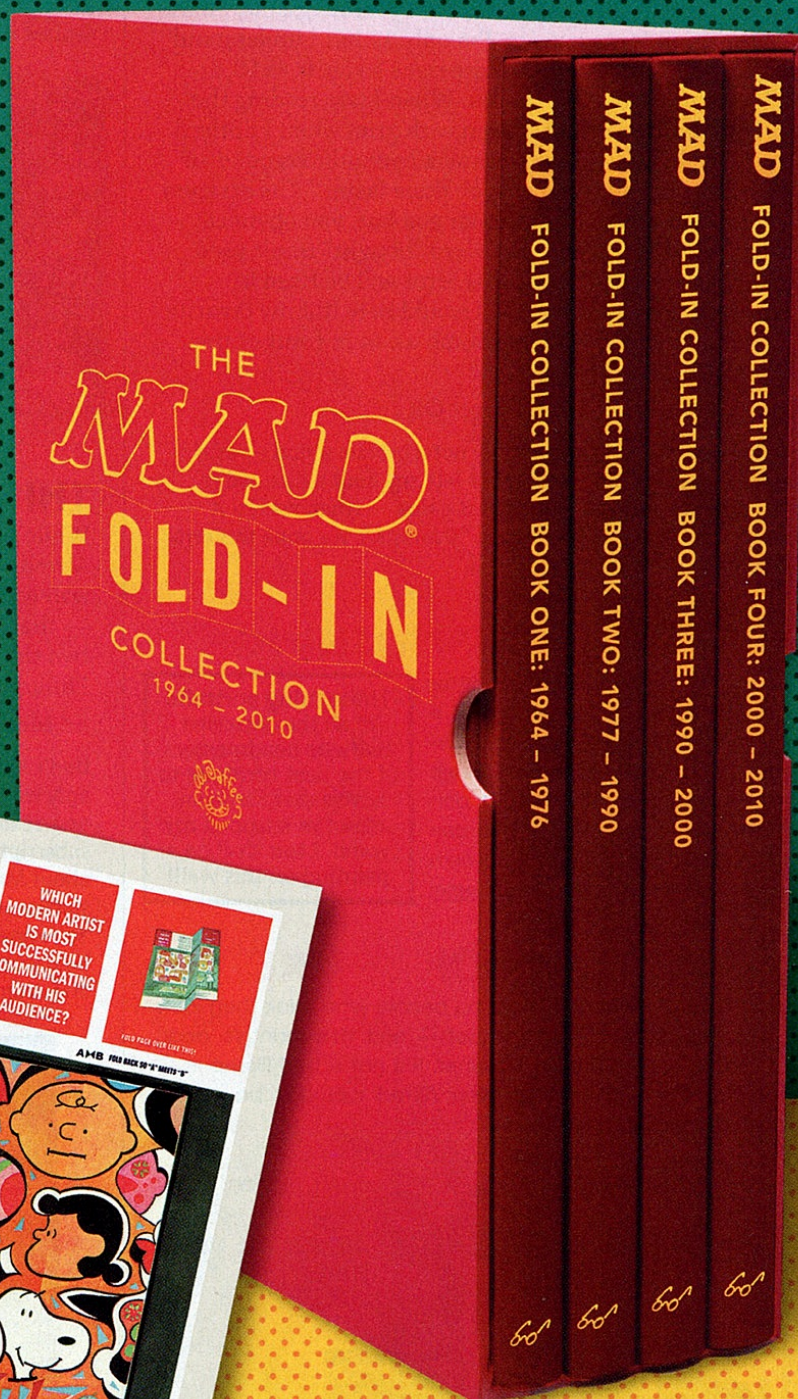
HERE WE GO WITH ANOTHER RIDICULOUS MAD AD THE MAD FOLD-IN COLLECTION!

A FOUR-VOLUME SET!

Every Fold-In has been digitally restored and reproduced in its original size.

The "folded-in version" appears on the next page. (No sense ruining this collector's edition with creases — although, if that made you buy two copies of this set, that would be fine with us!)

With essays by legendary cartoonist Jules Feiffer, award-winning Pixar director Pete Docter, noted *New York Times* columnist Neil Genzlinger and the only man in America who lists his occupation as "Fold-In Artist" on his tax returns — Mr. Al Jaffee!!!



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FOR THIS COLLECTION! (BIG DEAL!)

AND BUY A
COPY TODAY!

LETTERS and Tomatoes

STOP...GRAMMAR TIME!

First-off I would like to say that I love your magazine, I have a subscription for two years, I'm only 12 but I understand most of your humor, my favorite issue so far is #510, I might not use it to wipe my ass. When I was reading the Dos Equis parody I was stricken with grief when I noticed a typo. "He bought a backhoe and a hydraulic crane to an Amish barn-rasing to get the job done faster." The erratum is underlined, I'm not a grammar god but, you obviously meant "brought" because the word "bought" is not used in the right context. I hope this error will be fixed in future printings of this issue, I would hate it if my favorite magazine writers looked like dumb-asses in front of their whole fan-base.

Flynn Osmanski • Lake Oswego, OR

Flynnkin Park — No, you're clearly not a grammar god — as if that epic, opening run-on sentence left any doubt. Also, we're pretty sure you misspelled your last name — when we ran it through spell check, it came up as "Osmosis." We hope this error will be fixed in future letters. —Ed.

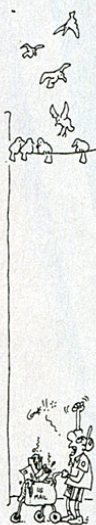
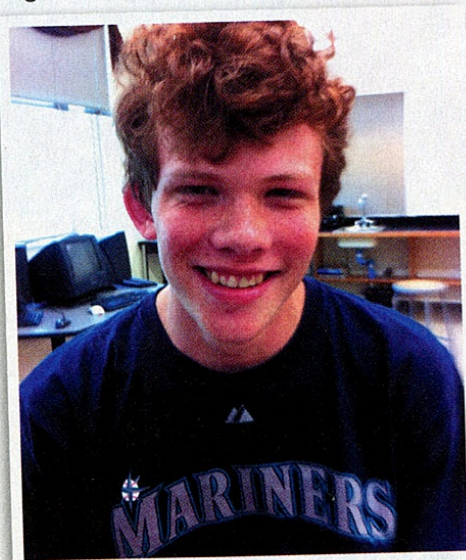
BLANKS FOR NOTHING

Whoops! In our recent Harry Potter special issue, we accidentally left a word balloon blank on page 56! Mistakus Dumbassius! To make things right, we're printing this clip-n-fix balloon for you to paste in. Or you can leave it blank and write in your own Snappy Answer! Your choice, muggle!

These living portraits of all the deceased Halfwits headmasters of the past continue to advise me! Someday, after I've snapped *my* wand, I too shall be a painting on this wall!

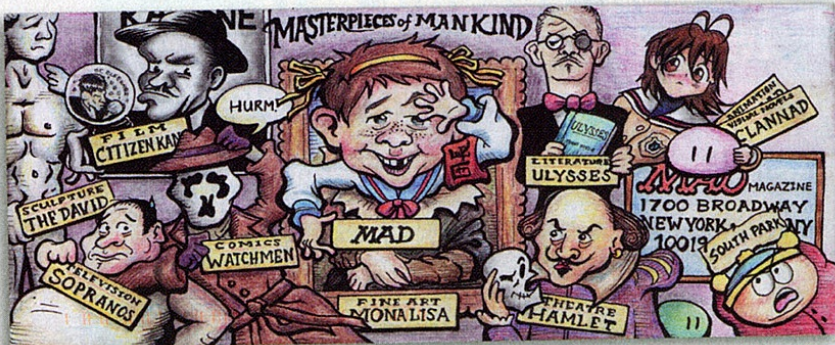
ALFRED LOOK-A-LIKE

We get a lot of pictures sent in by people who think they look like our gap-toothed idiot mascot — and this month's poor, unfortunate soul is Barrett Buscher. It's not a bad likeness — but there is one giveaway. Even Alfred wouldn't be stupid enough to root for the Mariners!



ENVELOPE OF THE MONTH

This issue's envelope of the month comes from Kyon "Stoley" Stoll Li of Baltimore MD, who, in addition to having a completely redundant nickname, thinks that MAD deserves a place amongst the "Masterpieces of Mankind." Really, Stoley? You'd put MAD alongside *Hamlet*, *Citizen Kane*, and whatever the hell *Clannad* is? Seeing as how another letter just referred to MAD issues as bathroom supplies, you might want to redefine "Masterpiece."



THIS SAND IS YOUR SAND

While on vacation in the Philippines, I did a few quick sketches of Alfred on the beach. As I finished one, a couple of Filipino guys walked by. One said, "Nice drawing." The other said, "Hey, I know him — that's the MAD magazine guy." Pleasantly surprised, I gave him two thumbs and said, "You got it!" So believe it or not, even in the Philippines, people know Alfred E. Neuman and MAD magazine.

Ed Meisinger • Mendota Heights, MN

Don't Kill the Meisinger — You're not going to believe this! About a month ago, we saw a 9000% spike in MAD subscriptions — all from new readers in the Philippines! More amazing yet, on the subscription card, under the question "Where did you hear about MAD?" they all checked the box next to "Weird, shirtless guy giving double thumbs-up on the beach." You know, we could really use more readers in Antarctica — how would you like to take a shirtless tour down there and drum up a little business for us? —Ed.



THE MISSING INK

Recently, Sam Knight (aka @LosFuriasTiki) tweeted about his MAD-themed tattoo that, "I wasn't allowed an actual Alfred E. Neuman tattoo (he freaks out my wife) so I settled for a quote."

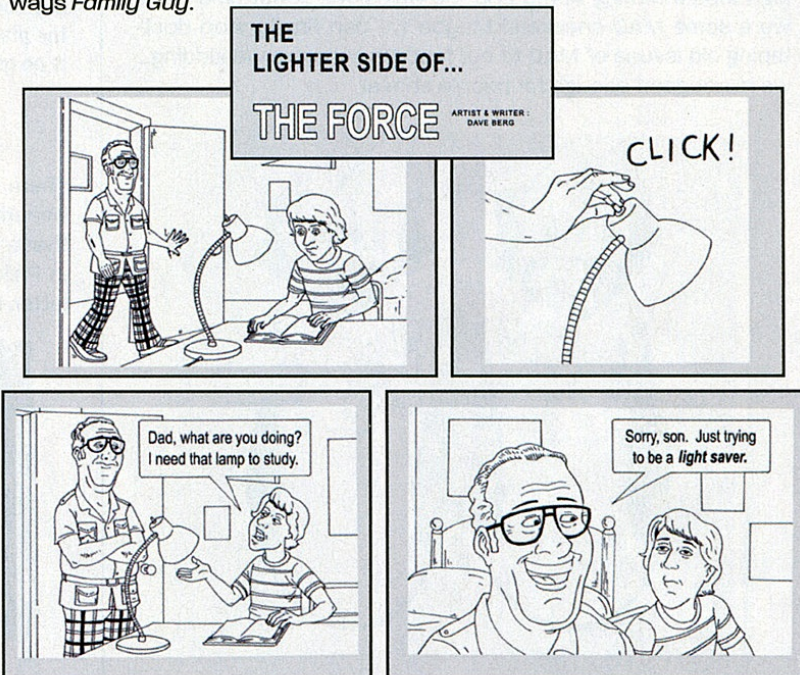
First off — Sammy, you should really thank your wife for preventing you from making a permanent mistake. That said, the tattoo you ended up with isn't so hot either. A flower-knife? Set amongst a bunch of stars? Reeel manly!



ALL IN THE FAMILY GUY

If you saw *Family Guy's Return of the Jedi* episode, then you caught their reference to MAD's own *Lighter Side* by Dave Berg! Do you know what this means? MAD was on TV! As a primetime cartoon! Isn't this awesome?! We've finally made it to the big time!

Oh wait, MAD is on Cartoon Network every Monday at 8:30. Eh, thanks anyways *Family Guy*.



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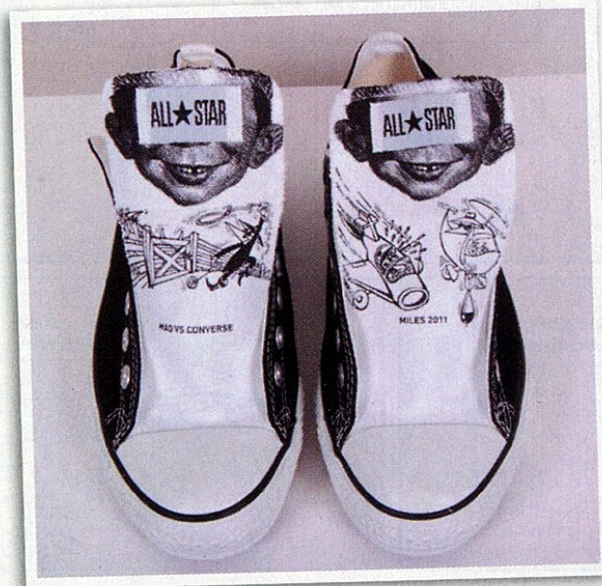
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EVERYTHING SPY YOU CAN BUY

LETTERS and Tomatoes

IF THE SPEW FITS

Artist Chris Miles created these amazing custom Converse high tops featuring Alfred and the Spies! It's about time there were some MAD sneakers! Maybe we can finally stop duct-taping old issues of MAD to our feet! Oh, who are we kidding... we're not good enough for people shoes!



A REAL RAGE TURNER

I'm a huge fan of you guys, especially the Spies. I always get the issues at the library, but every time some jerk has to rip out some of the pages. One time with Spy vs. Spy. Can you do anything about this?

Gordon Morgans • Las Vegas, NV

Morgans Donor — They have libraries in Las Vegas? We don't remember seeing any libraries when we were in Las Vegas. Oh — wait, now we remember. That was the place where we got kicked out for ripping pages out of all the books. This one is on us. Sorry. So much for what happens in Vegas staying in Vegas...—Ed.

CAN OF SPRAY TAINT

There is an ongoing and controversial debate about whether graffiti is a beautiful, honest artistic expression, or just petty vandalism. After seeing these pictures that Michael Prendergast sent in of an Alfred wheatpaste in Philadelphia, we think it's thoroughly and unarguably clear that it's the latter. Bring on the next controversy!



READER ALERT

Everyone who was lucky enough to have a letter printed in this issue will get a whole stupid mess of wonderfulness (except for you, Yankovic — you despicable schnorrer!)! From our oh-so-generous buddies at Warner Home Video, you'll be getting DVDs of *MAD: Season 1, Part 1* (on sale September 20th!), *Two and a Half Men: The Complete Eighth Season* (available September 6th!) and *The Big Bang Theory: The Complete Fourth Season* (available September 13th)! You'll also be getting *Fast 5* — five times the action! Vin Diesel and Paul Walker lead a reunion of all-stars from the explosive franchise on speed to pull off one last job, with both a U.S. strike force Fed (Dwayne Johnson) and a ruthless drug kingpin hot on their trail (available Oct. 4) from our chums at Universal Pictures! How's that for an incentive to write in, lazypants?



MAD

MAD #512 IS ON SALE OCTOBER 25!

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Ryan Flanders Assistant Art Director
Doug Thomson Production Artist

Contributing Artists And Writers
The Usual Gang of Idiots

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Or e-mail us at letters@madmagazine.com

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Me Worry?" kid,
ALFRED E. NEUMAN!

Yes, this is the *very* print
(not reprint!) that was offered
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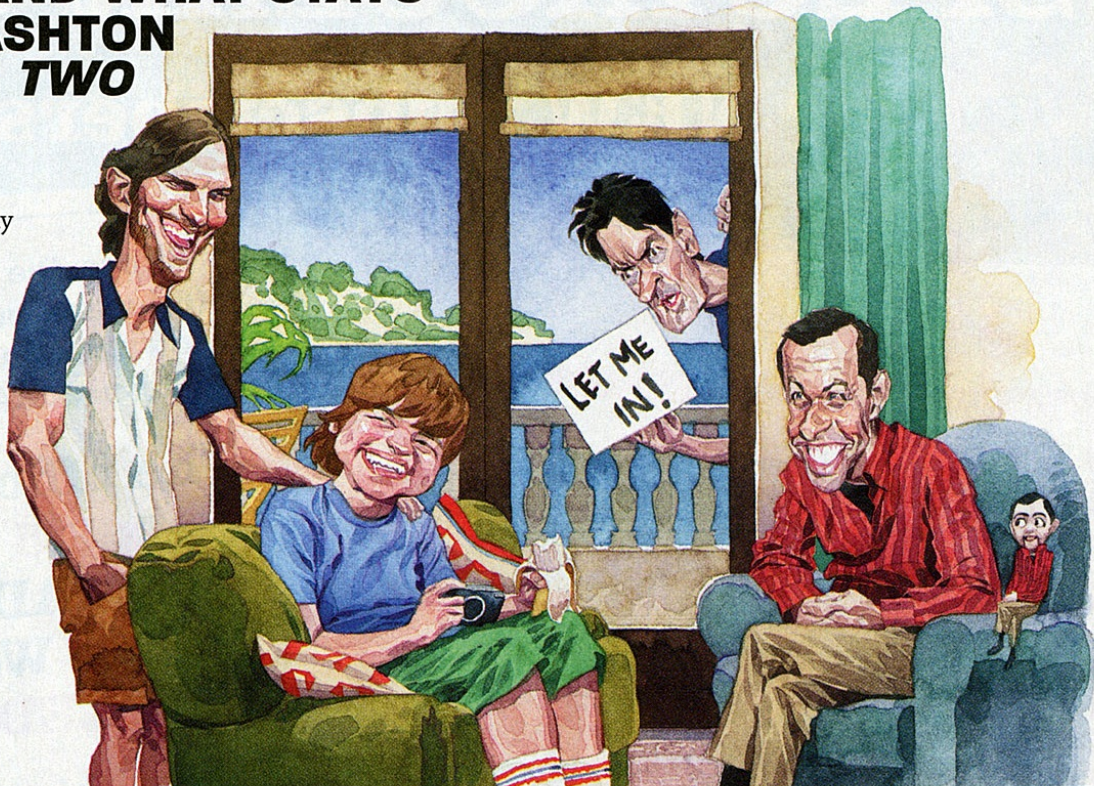
THE FUNDA

THE FAST FIVE

WHAT CHANGES AND WHAT STAYS THE SAME WITH ASHTON KUTCHER JOINING TWO AND A HALF MEN

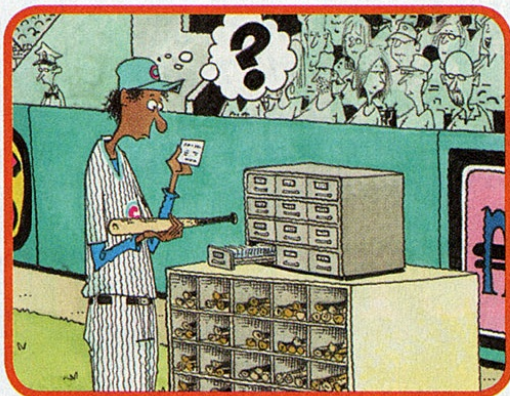
- 1 On the set, the stench of bourbon is replaced with a mix of Axe Body Spray and Chipotle.
- 2 Instead of the main character trolling after surgically-enhanced bimbos, he'll chase surgically-altered cougars.
- 3 Jon Cryer is still the third most desirable man on the show.
- 4 Audiences won't have to pay \$11.50 to be disappointed by Kutcher; now it's free!
- 5 With Sheen gone, there's no longer a need for constant security around *The Big Bang Theory's* Kaley Cuoco.

Writer: Matt Lassen Artist: Hermann Mejia



PET PEEVES OF MAJOR LEAGUE BATBOYS

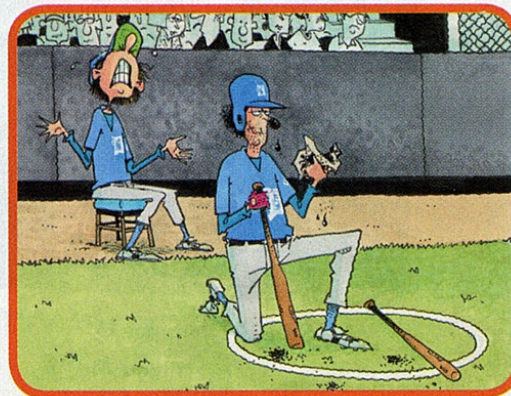
Writer and Artist: John Caldwell



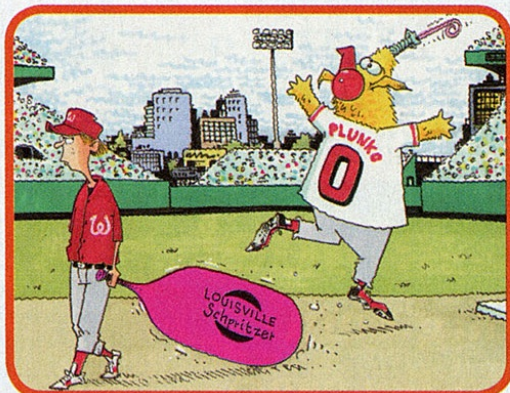
Having to adhere to the complicated Dewey Decimal bat rack system



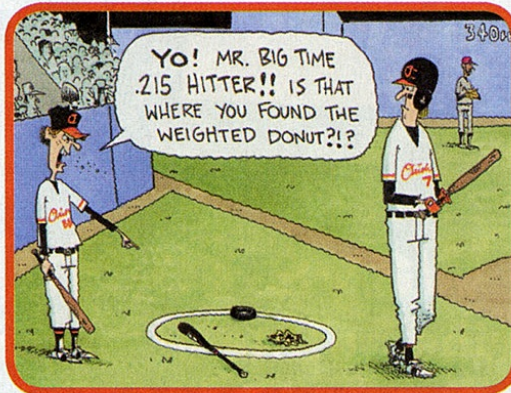
The fact that schlepping around a player's urine sample is loosely considered a bat-related task



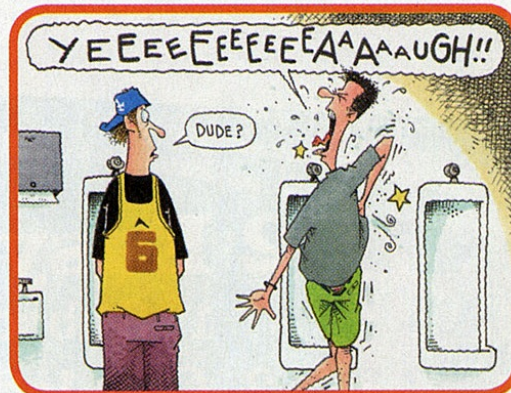
Guys who blow their noses in the pine tar rag



The club rule that he's also responsible for the stupid team mascot's bat



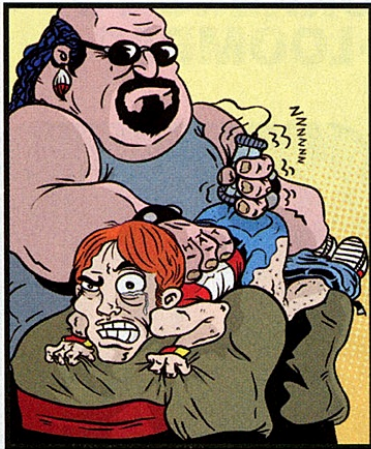
Overpaid goons who continually screw around with your on-deck-circle feng shui



The lingering ill effects of pine tar stickiness

Lini Pages

YOU MAY HAVE TAKEN THIS HIPSTER THING TOO FAR IF...



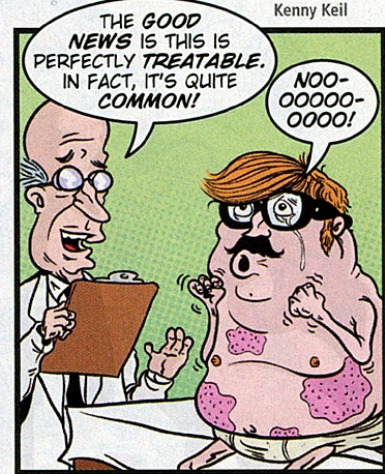
You had your jeans tattooed onto your legs because that was the only way to get them "skinny" enough



You disown your favorite band at their very first gig



You won't take off that giant wool hat no matter how many times you're hospitalized for dehydration



You were hoping that rash was something rare, just so you'd be the first of your friends to know about it

Writer and Artist:
Kenny Keil

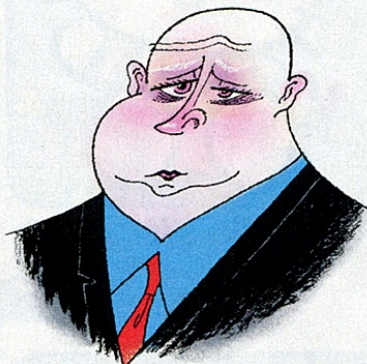
If Politicians' Names Reflected the Scandals They're Hiding

(With a Tip of the Hat to Anthony Weiner, Thank You)

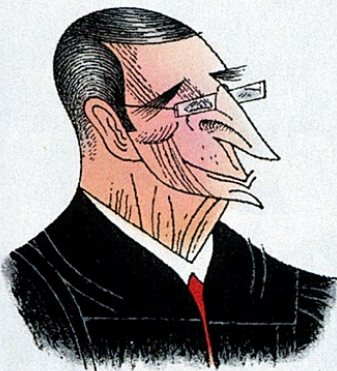
Writer: Kit Lively Artist: Marc Hempel



Governor Philip Nursinghomepervert



Congressman Edgar Transgenderalbino

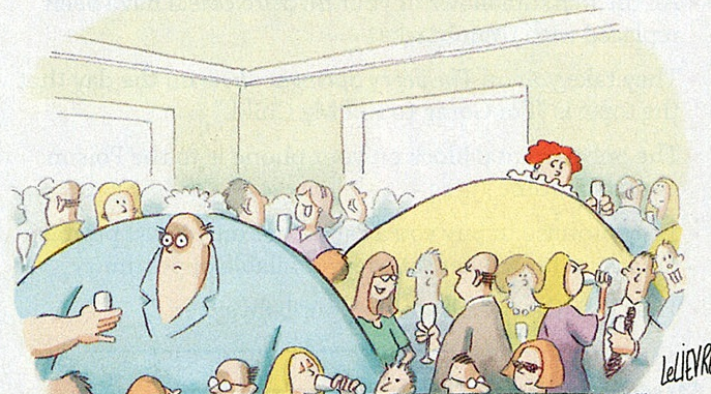


Judge George Methandhookers



Senator Charlie Taxpayersmoneyusedformistresses' abortions

LeLievre and Let LeLievre



AT THAT MOMENT, ACROSS A CROWDED ROOM, THEIR THIGHS MET.

Writer and Artist: Glen LeLievre

Monkeys Are Always Funny

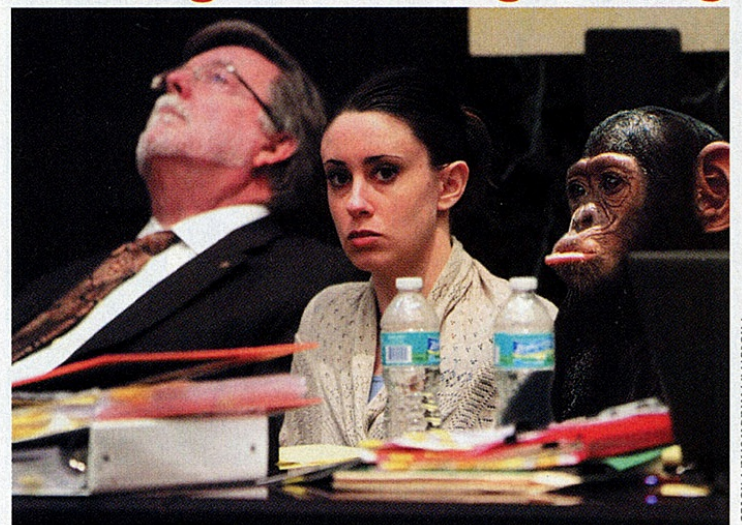


Photo: AP/WideWorld Photos

THE FUNDalini Pages

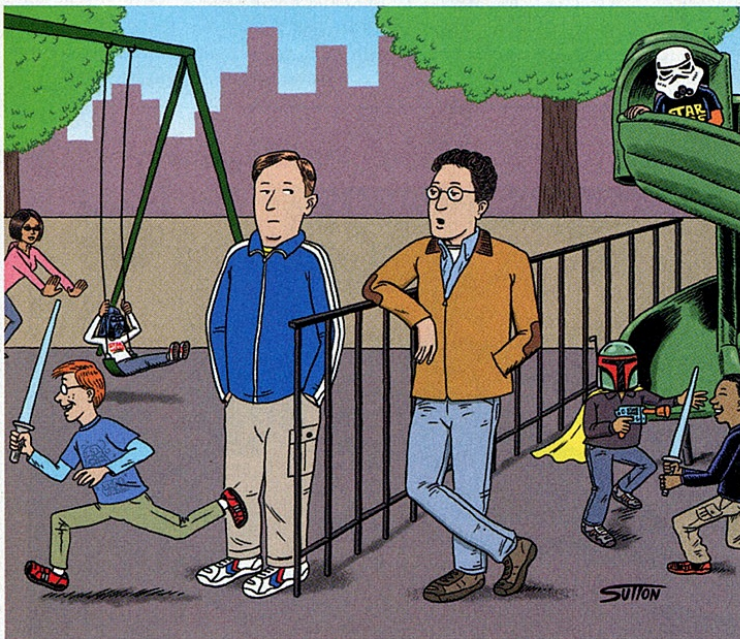
Signs That Your Parents Are Trying to Kill You



Writer: Kit Lively
Artist: Peter Bagge

- All the marshmallows in your favorite cereal have been replaced with thumbtacks
- They take you on *The Jerry Springer Show* on the day that the topic is "I'm Going to Kill My Child!"
- The only parental block on your phone is to the Poison Control Hotline
- They promise to buy you a car — but only if you promise to pick up hitchhikers at every available opportunity
- They hire Casey Anthony as your babysitter

Sutton for Punishment

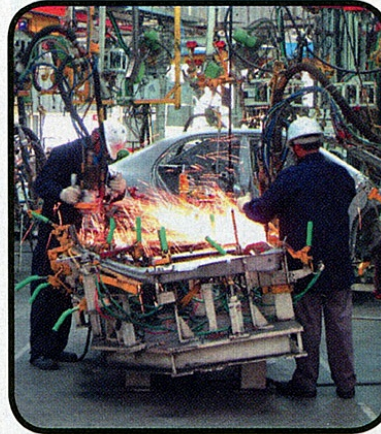


Writer and Artist: Ward Sutton

"WE'RE RAISING TYLER TO BELIEVE THERE WERE ONLY THREE 'STAR WARS' FILMS."

6 Degrees of Separation Between Anyone and Anything

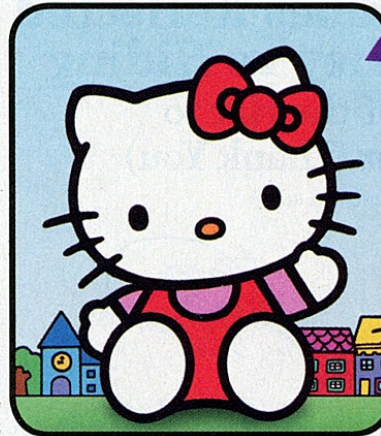
CAN YOU LINK U.S. AUTOWORKERS TO AN OOMPA-LOOMPA?



U.S. Autoworkers
are outperformed by robots, just like...



Megan Fox
who is cute, but completely expressionless, like...



Hello Kitty!
who is huge in Japan, as is...



A Sumo Wrestler
who has a hideous body, but proudly shows it off anyway, like...



Snooki
who's weird, short and orange, like...



An Oompa Loompa!

PHOOL'S GOLD EXCHANGE

NEED CASH?

DO YOU HAVE BROKEN OR UNWANTED
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BUT HAVE NO IDEA WHAT IT'S WORTH?
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You probably have lots of gold items you can get your hands on. They might be sitting around gathering dust in a box... hidden in a drawer...stuffed away in the attic...resting on a sleeping relative's wrist...buried in mom's coffin...sitting on a neighbor's dresser...shining in a jewelry store window...or even doing nothing in a natural history museum showcase.

Just get your hands on that gold jewelry and come to Phool's Gold Exchange!

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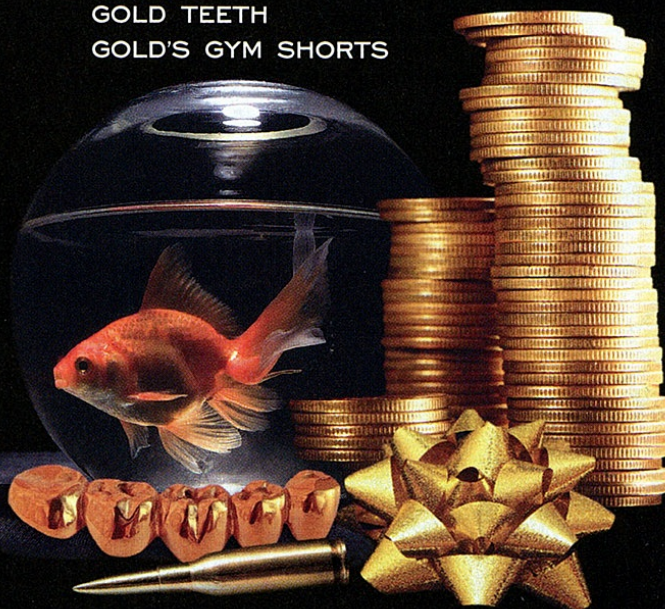
GOLD TEETH

GOLD'S GYM SHORTS

GOLD JEWELRY

GOLD BRICKS

GOLD FISH



Why you should trust us and not some other low-life fly-by-night business just like us:

1. Phool's Gold Exchange has been in business for more than 5 years using more than 68 different company names — some for as long as one month each!

2. Often Indicted, Never Convicted™. Phool's Gold Exchange has never been found guilty of doing anything wrong. (As of July, 2011)

3. We are experts in state and local precious metals laws and know how to work around them (see #2)!

4. We help you save on taxes. At Phool's Gold Exchange, the taxes customers pay on gold transactions are low because we pay only a fraction of the gold's actual value — the tax savings get passed on to you!

That is our guarantee!

Here are testimonials from satisfied customers!

(Satisfied after we added a few dollars to our original offer so we could use their name in this ad!)

"I was desperate for cash! Then, I saw Grandpa sleeping in his favorite chair with his mouth wide open. I grabbed the pliers and within minutes I was on my way to Phool's Gold Exchange with three solid gold teeth! I got \$400! Thanks, Phool's Gold Exchange! Thanks Grandpa! Now I'm waiting for Grandma to fall asleep!"

— Troy Seezengum

"A lot of the medals and trophies in my high school's display case looked like they were made of gold. One smashed display case later, I found out my hunch was right! Phool's Gold Exchange paid me enough to afford bail and hire a top-notch attorney — I'll be back on the street in no time. Thank you, Phool's Gold Exchange!"

— Lee Duane Dwanely

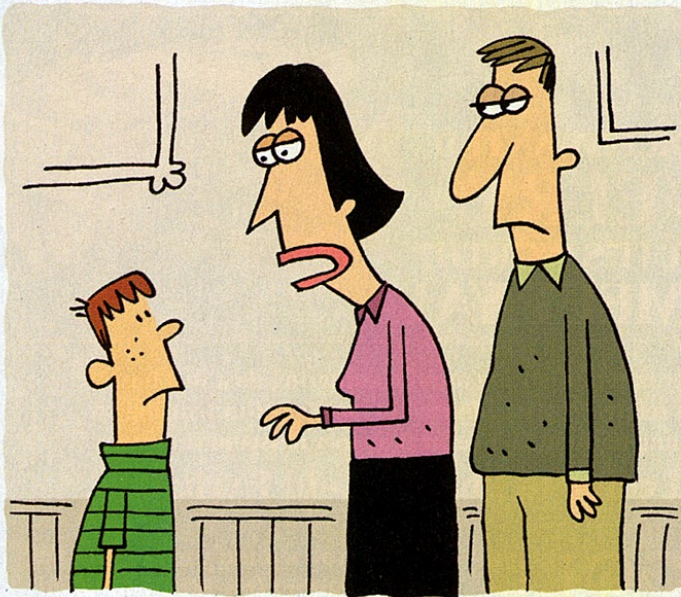
PHOOL'S GOLD EXCHANGE

CALL
1-800-555-GOLD

for directions to the location
we're operating out of that day!

THE FUNDALINI PAGES

Plugged Nickel



"Just think of the divorce as Mommy unfriending Daddy because Daddy friended a whore."

Writer and Artist: Scott Nickel

Celebrity Cause-of-Death Betting Odds

BLAKE LIVELY

- Tragic "motorboating" accident with Leonardo DiCaprio.....2:1
- Kills self after learning that the next *Sisterhood of the Traveling Pants* movie has been recast with her, Gabourey Sidibe, Chaz Bono and that chick from *Mike & Molly*.....9:1
- Terminal embarrassment when it's revealed her nude cell phone photos were meant for Anthony Weiner.....12:1
- Overcome by nerd fumes at post-*Green Lantern* Comic-Con panel.....15:1
- Dies on October 21, along with everyone else, just like that guy Harold Camping said..10,975,423:1



Artist: Sam Viviano

BITTERMAN



Writer and Artist: Garth Gerhart

ON SALE NOW
WHEREVER BOOKS ARE SOLD!



It's a sleepy little comedy about quirky, low-level employees who don't always get along...like many other sitcoms. And the whole thing is shot like a documentary...like many other sitcoms. With the characters talking directly into the camera explaining what just happened...like many other sitcoms. Actually, there's not an original thing about this whole show...except that the workers manage a town's playgrounds, trees and lawns! Which is why we call it...

Parks Regurgurg

Okay, let's get down to Yawnee Parks & Rec business...

The sycamore tree on Bumblebee Lane unexpectedly dropped a leaf. Let's find it, give it mouth to mouth, and bring it back to life!

There's a seesaw in Putnam Park that has a splinter. I want the See-Saw Task Force to check into that!

I notice we don't have full attendance. Where is the Haystack Committee?

They called in sick today. They're all home. Sneezing!

What about the Pothole Task Force?

They fell in!

And our Budget Task Force?

Terminated! They realized there's not enough money in our budget to pay for the Budget Task Force!

They couldn't afford gas. They had to abandon their cars and walk home!



I'm Rage Stetson! Here's the deal: I'm rocking the best mustache in Indiana! I love meat! I can rip telephone books in half! Okay, yeah, it's the Yawnee Directory, only six pages, but hey, it's a phone book! I'm working in a dull municipal job because I couldn't get a gig in my dream job — the Brawny paper towel guy!

I'm falling in love with the town of Yawnee!

Great! So you're on board!

In the past I've also fallen in love with heat rashes, sewage treatment plants and fat gals with phlegm.

Hmm. Maybe you're not on board!

and itation



One of them stopped at Putnam Park, sat on a see-saw and got a splinter!

Yessss! I'm pumped! You may not realize it but this is the best day our department has had in five months!

Well, well, what do we have here?

It's just what TV audiences have been clamoring for...a civil service comedy!

This is what's known as a "gentle" comedy.

That sounds great when the NBC Execs are in the "Program Development Stage," but then they actually schedule the show and suddenly viewers have heard one alfalfa joke too many and are tuning out to watch *The Real Housewives of Fresno!*

Hello, pleasant looking stranger! What are you doing in this town?

I wanted a change in my life! One day, I *literally* just got in my car, set a destination on my GPS and ended up here!

What destination did you set on your GPS?

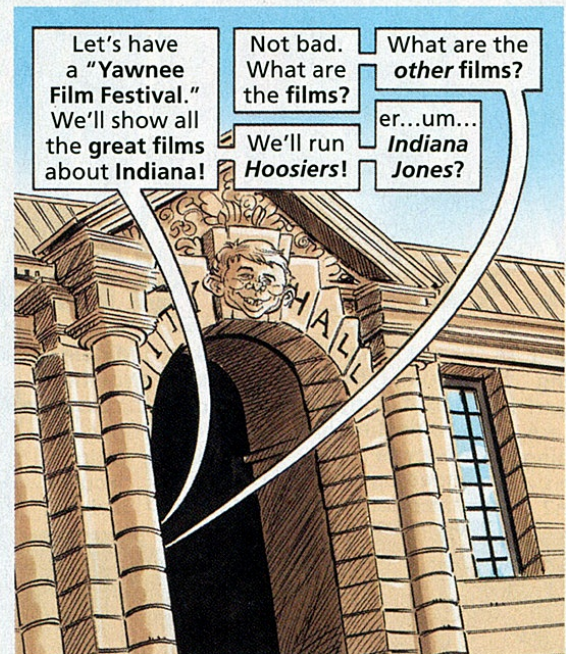
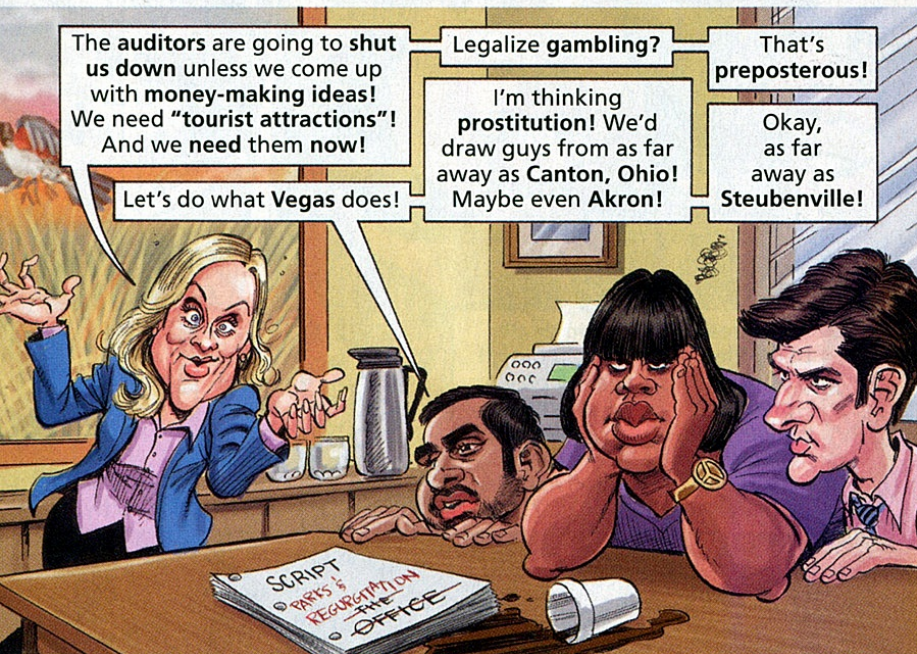
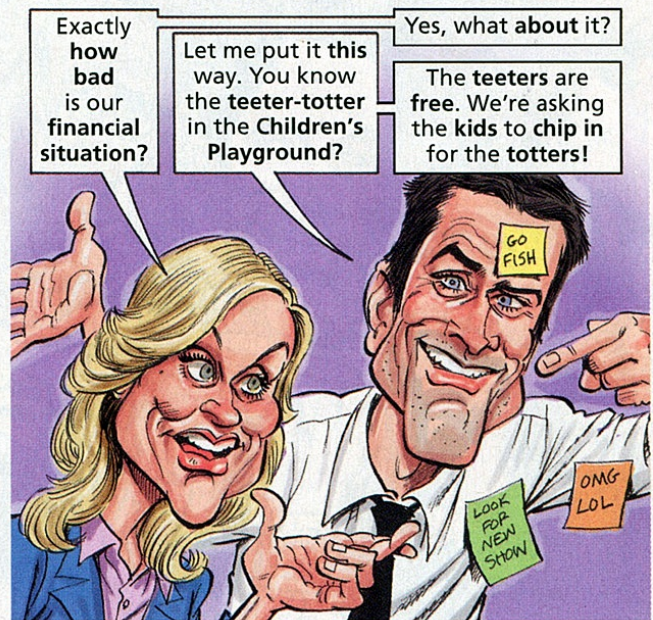
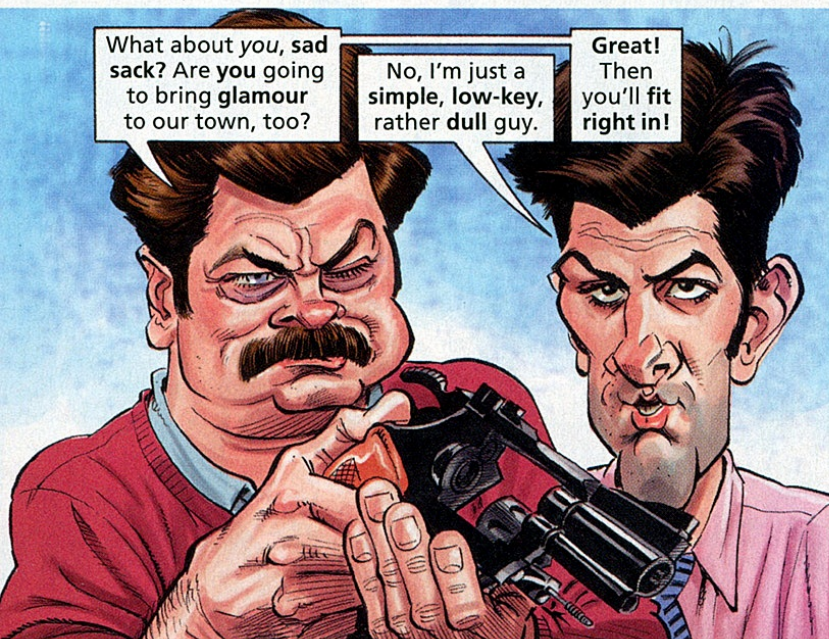
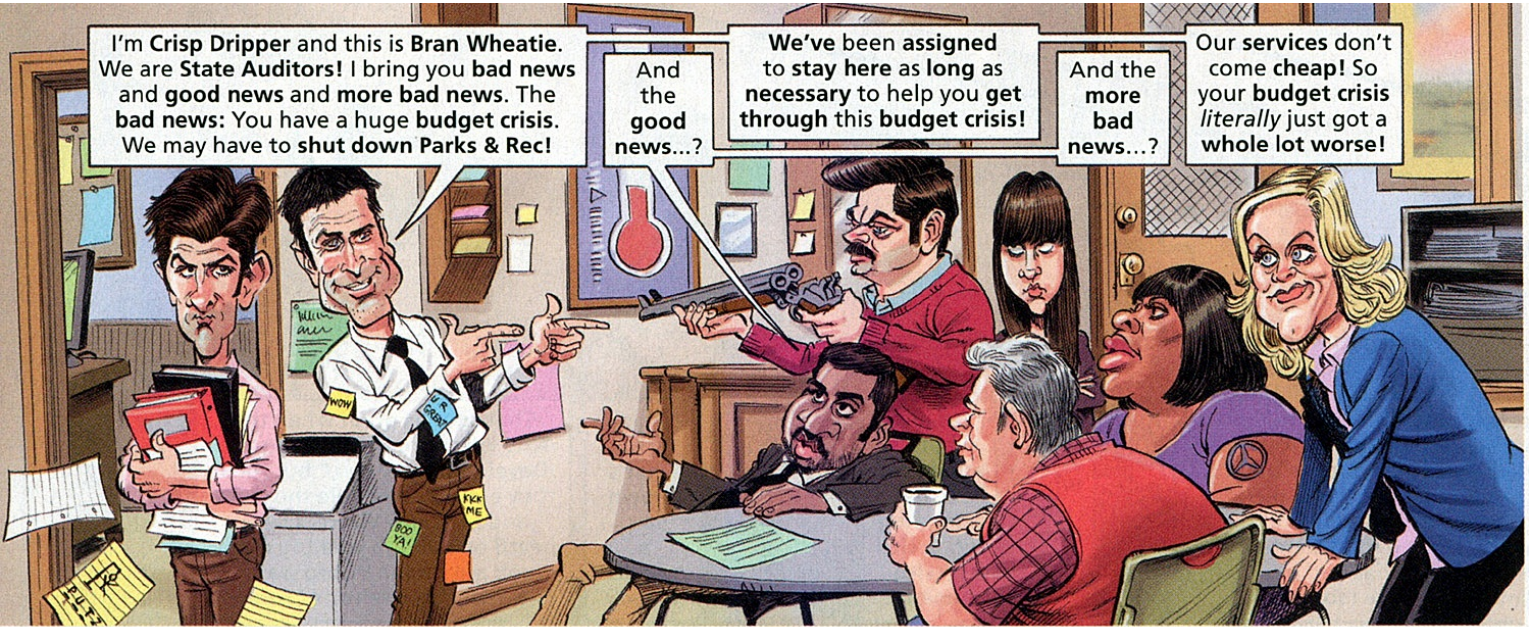
The Middle of Nowhere! Congratulations. You've arrived!

It's great here! Plenty of parks, plenty of green space, plenty of crops and animals!

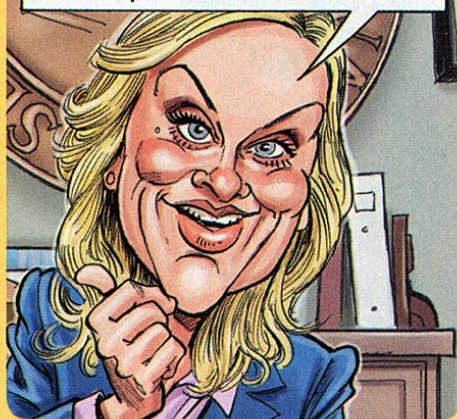
Big deal! I could get all that by playing Farmville — and I wouldn't have to smell manure 24/7!

This will be remembered like the series *Ed* from 2004!

But I don't remember the series *Ed*. Exactly!



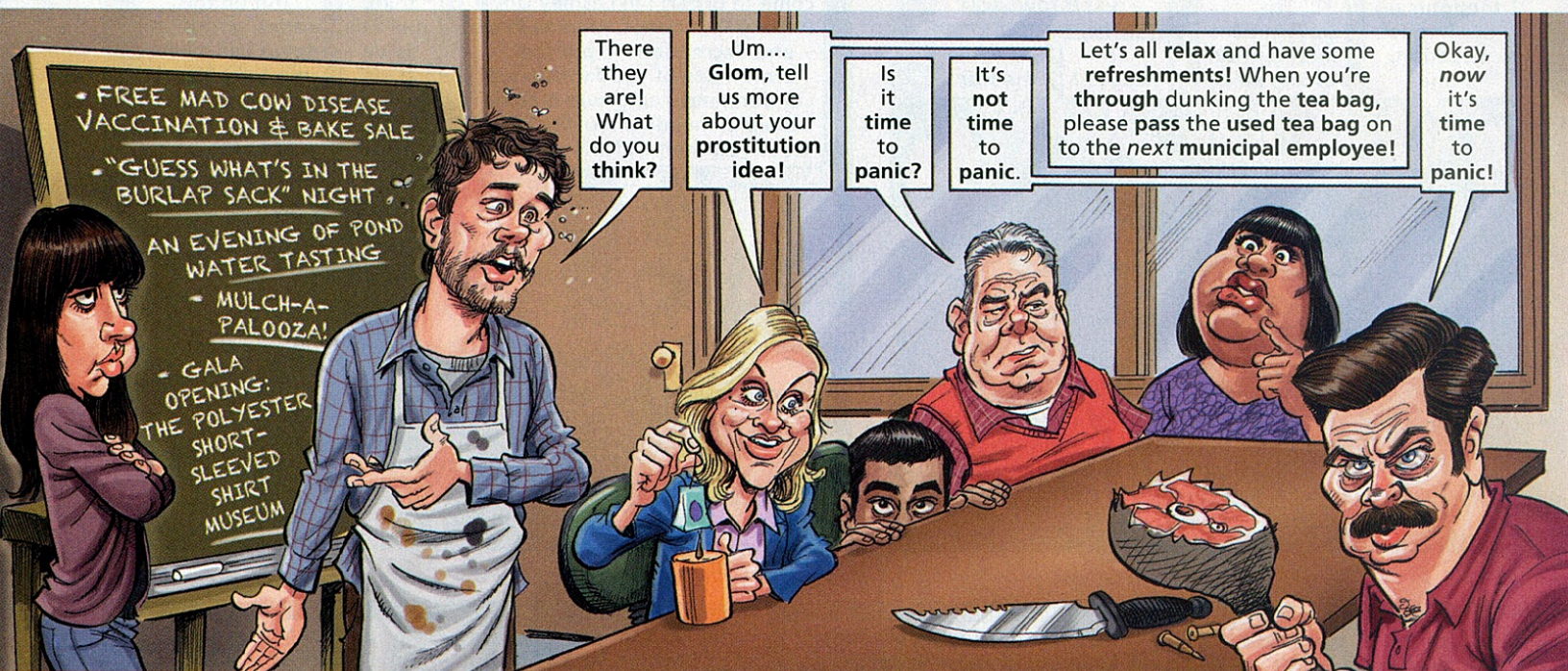
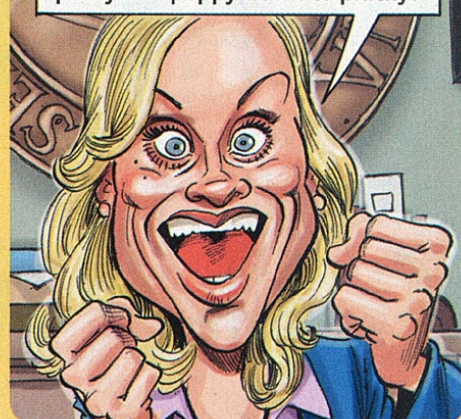
That's Glom down in the fourth panel of the last page. He's the sleazeball of our group! We have all types: the sleaze, the weird loner, and the psychotic, perky, peppy, Reese Witherspoon wannabe. That's me!



As you've noticed, our characters are not terribly original! Neither is this "mockumentary" one-on-one camera interview! You've seen this on *The Office* and many other sitcoms!



I wish this show were fresher and more original! It's getting me depressed. I've asked the writers to take my character to a darker place. Next season I'm transitioning from perky and peppy down to plucky!



• FREE MAD COW DISEASE VACCINATION & BAKE SALE
• "GUESS WHAT'S IN THE BURLAP SACK" NIGHT
• AN EVENING OF POND WATER TASTING
• MULCH-A-PALOOZA!
• GALA OPENING: THE POLYESTER SHORT-SLEEVED SHIRT MUSEUM

There they are! What do you think?

Um... Glom, tell us more about your prostitution idea!

Is it time to panic?

It's not time to panic.

Let's all relax and have some refreshments! When you're through dunking the tea bag, please pass the used tea bag on to the next municipal employee!

Okay, now it's time to panic!

There's no future for us here in this nowhere town! Let's blow Dullsville and go someplace more vibrant and culturally exciting, like Decatur, Illinois!

But my career is here. In Yawnee!

Career? You run a dinky shoeshine stand at City Hall!

I have this plan! I figure I can make \$200,000 a year shining shoes!

How're you going to do that?

I'm going to use very little polish!

Antsy's a hunk! But intelligence is not his strong suit. His first business plan was "Get two shoes shined, get the third shoe shined for free!"



This is the interview portion of our show. We stop the script and the characters talk directly to the camera.

It's shot in faux-documentary style. It's also called "mockumentary." It is a unique film technique called "breaking the fourth wall."

The lawyers for *The Office* called it "stealing."



What the hell just happened? What are those two gay guys from *Modern Family* doing here? They aren't even from *Parks and Regurgitation*!

With so many shows doing one-on-one camera "interviews," something like this was bound to happen!



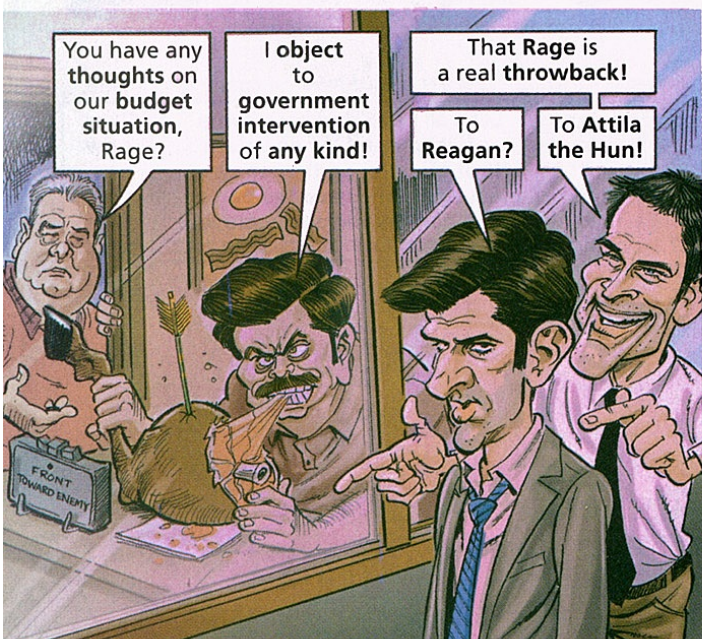
You have any thoughts on our budget situation, Rage?

I object to government intervention of any kind!

That Rage is a real throwback!

To Reagan?

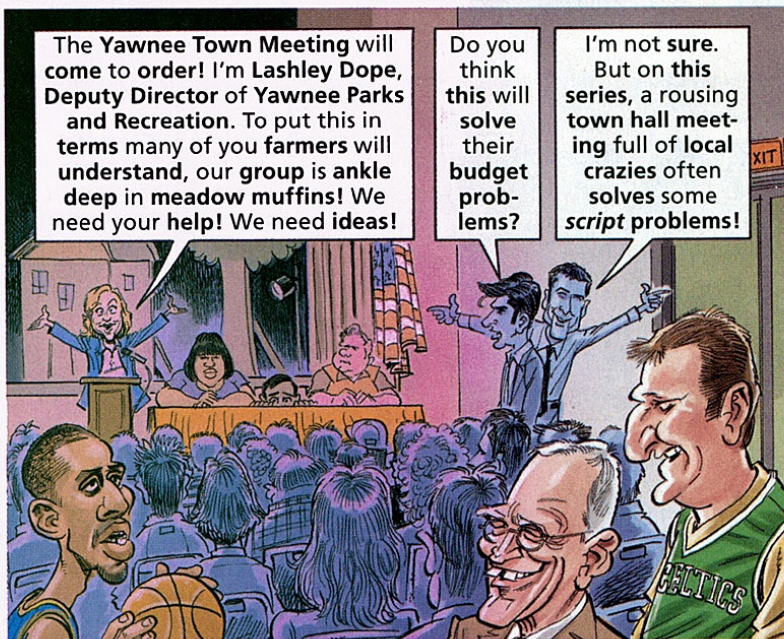
To Attila the Hun!



The Yawnee Town Meeting will come to order! I'm Lashley Dope, Deputy Director of Yawnee Parks and Recreation. To put this in terms many of you farmers will understand, our group is ankle deep in meadow muffins! We need your help! We need ideas!

Do you think this will solve their budget problems?

I'm not sure. But on this series, a rousing town hall meeting full of local crazies often solves some script problems!



Let's throw down some spike strips on the outside of town!

That's not going to bring in tourists!

I don't care about bringing in tourists! It will keep out illegals! Yesterday at the diner I got back a Canadian nickel in my change! We need to keep those scheming Canuckleheads out of here!



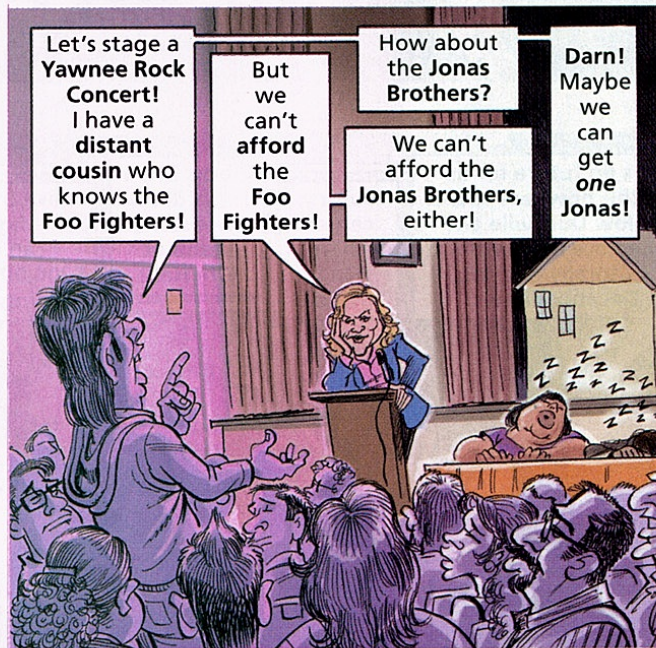
Let's stage a Yawnee Rock Concert! I have a distant cousin who knows the Foo Fighters!

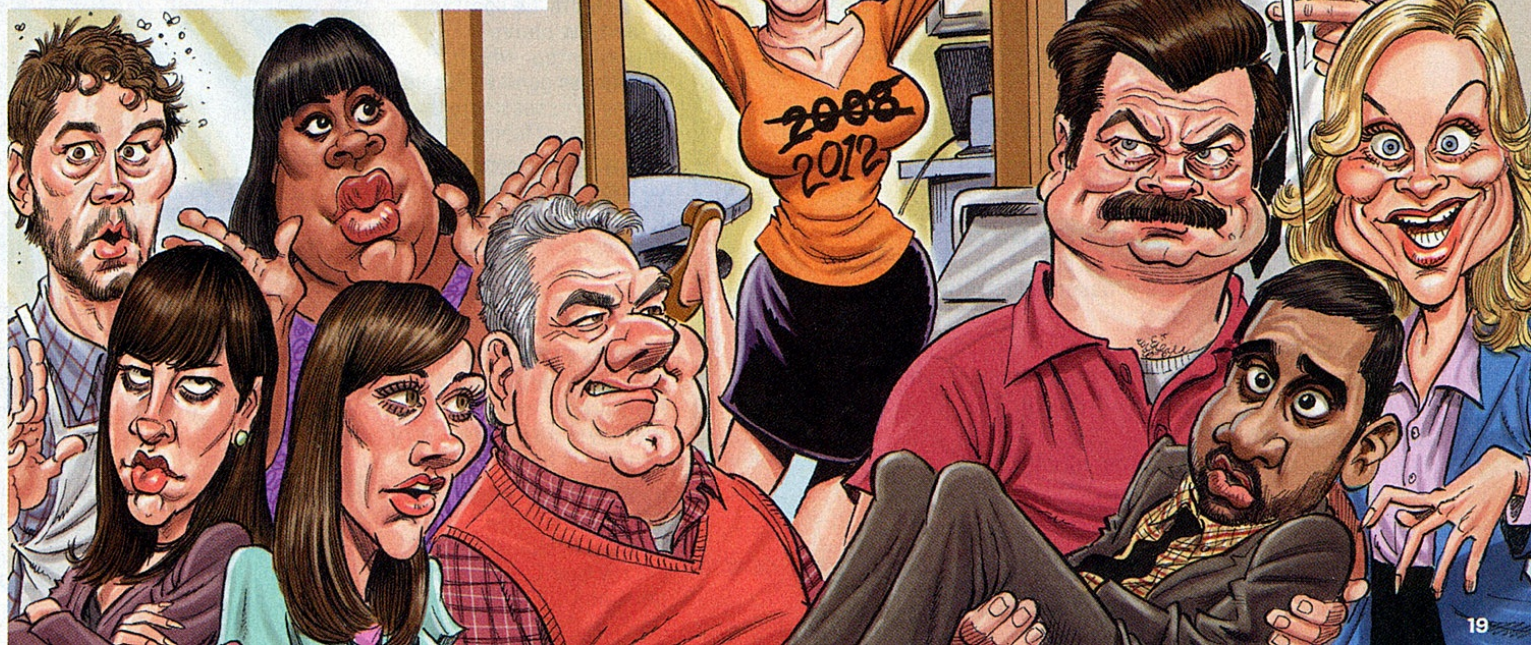
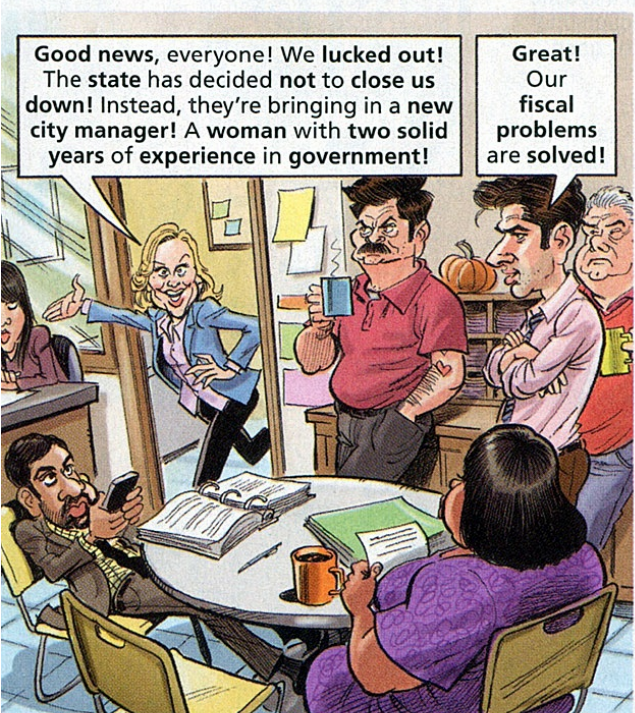
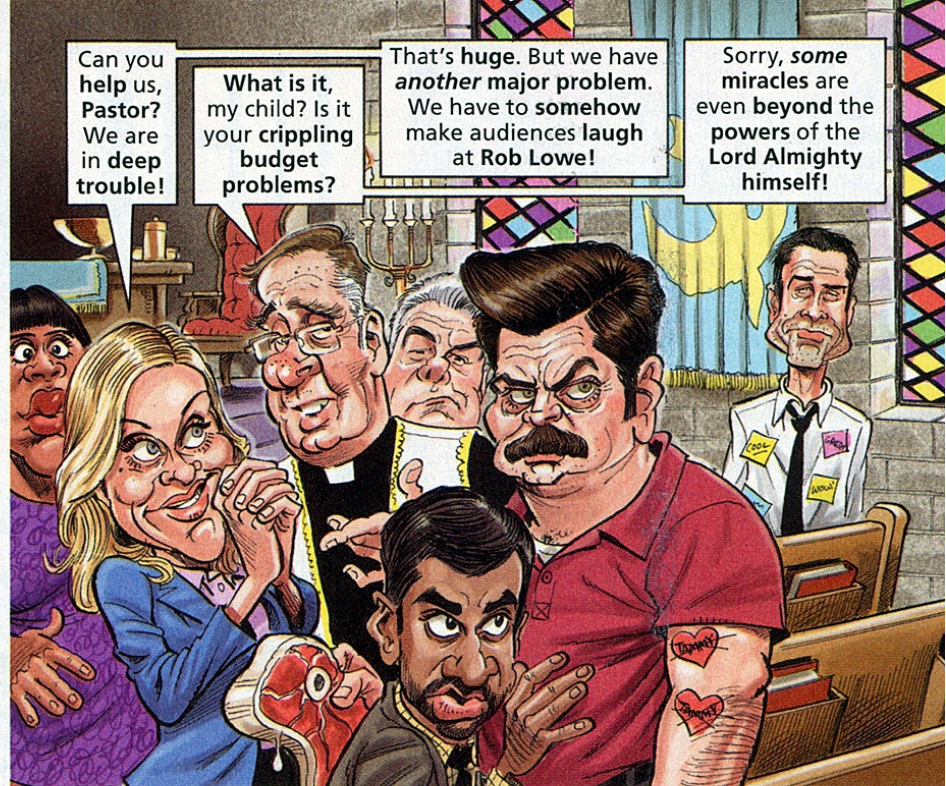
But we can't afford the Foo Fighters!

How about the Jonas Brothers?

We can't afford the Jonas Brothers, either!

Darn! Maybe we can get one Jonas!







**WAITING FOR THE OTHER
COUP TO DROP DEPT.**

If you've been able to turn your attention away from *The Voice* for a few seconds to watch the news, then you've probably noticed the numerous revolutions in the Middle East. In places like Egypt and Tunisia citizens are throwing out their dictators like a houseguest who's overstayed his welcome...and who has also egregiously violated basic human rights. Other corrupt dictators have taken note — and live in fear of losing their power, their lives, and most importantly, their solid-gold toilets. The people of the world are tired of being ignored like that rash Gaddafi assumes will go away on its own, and there are more rebellions on the horizon. In eager anticipation of these changes, MAD's crack team of Wikipedia researchers have identified...

DICTATORS

**NEXT
TO BE**



GRUNHELGA IV RULER FOR LIFE OF GULDENSTERN

HOW SHE CAME TO POWER:

Her brother owns the company that makes the voting machines, so it was really pretty easy.

WHY HER PEOPLE WANT HER OUT:

Her plan to convert the city's only public playground into a missile testing range, even though they already have a perfectly good range downtown.

MISC. FUN FACT:

Used her own funds to set up a casino for handicapped children.

WHERE SHE MAY END UP:

Whining on the couch of whoever took Oprah's place.



RAMADA IBN MUFTI SULTAN OF SLURBISTAN

HOW HE CAME TO POWER:

Won it in a poker game in 1957.

WHY HIS PEOPLE WANT HIM OUT:

Insists on wearing a big, dumb cowboy hat during rambling five-hour speeches. And the widespread torture doesn't exactly help his image, either.

MEMORABLE QUOTE:

"Call me a mass-murdering cannibal pedophile if you must, but at least I put the jaywalkers in prison."

MISC. FUN FACT:

Has over 100 children, though not all with the same woman.

WHERE HE MAY END UP:

Guest on *Dancing With The Stars*.

SHIH TZU LUNG BELOVED POTENTATE FOR LIFE, SATSUMA

HOW HE CAME TO POWER:

On the third day of the third week of the third month, he spotted a rainbow above a mountaintop, which seemed as good a reason as any to assassinate the then-current leader.

WHY HIS PEOPLE WANT HIM OUT:

It was revealed that he earned his nickname, "The Lion of the Delta," due to his fondness for raw antelope meat.

MISC. FUN FACT:

Sharply criticized a NATO food-drop effort, noting that there was no Frankenberry cereal, his favorite.

WHERE HE MAY END UP:

In the V.P. slot if New Jersey Gov. Chris Christie gets the GOP nomination.



OVERTHROWN

INTESTINO DEL SALAMANDAREZ

PRESIDENT OF DOS MUERTOS

HOW HE CAME TO POWER:

Installed by the CIA in 1983 during the "War to Install Our Guy."

WHY HIS PEOPLE WANT HIM OUT:

Ardent supporter of Wisconsin Governor Scott Walker.

UNIFORM:

For official state functions, he favors an "I'm With Stupid" tee shirt, novelty spinning bow tie, and vintage spiked Prussian Army helmet he got on eBay.

MISC. FUN FACT:

Has gone through 73 tasters, a Guinness Book World Record.

WHERE HE MAY END UP:

As a bench coach for the Pittsburgh Pirates.



HANFORD "SKIPPY" MBOBATASU

GRAND EXALTED EMINENCE OF LALALAND

HOW HE CAME TO POWER:

Default winner in 1992 election after his five opponents were mysteriously trampled by "rogue giraffes."

WHY HIS PEOPLE WANT HIM OUT:

He only allows freedom of speech if it's in the form of a dirty limerick.

UNIFORM:

His "formal military attire" is a haphazardly BeDazzled UPS uniform.

MISC. FUN FACT:

His royal palace boasts a muffler repair shop on the ground floor.

WHERE HE MAY END UP:

Being choke-slammed by Snooki at Wrestlemania #28.



DMITRI CZUHLIZHACHECK

PRIME MINISTER OF PEOPLE'S REPUBLIC OF ANALGESIA

HOW HE CAME TO POWER:

Worked his way up from the mailroom.

WHY HIS PEOPLE WANT HIM OUT:

Orders beheadings for "crimes against fashion" as declared by Mr. Blackwell.

MEMORABLE QUOTE:

"I did not have sex with that woman. I had sex with *that* woman."

MISC. FUN FACT:

He was nicknamed "Coochie Coo" by George W. Bush, who didn't even try to pronounce his last name.

WHERE HE MAY END UP:

Back in the mailroom.

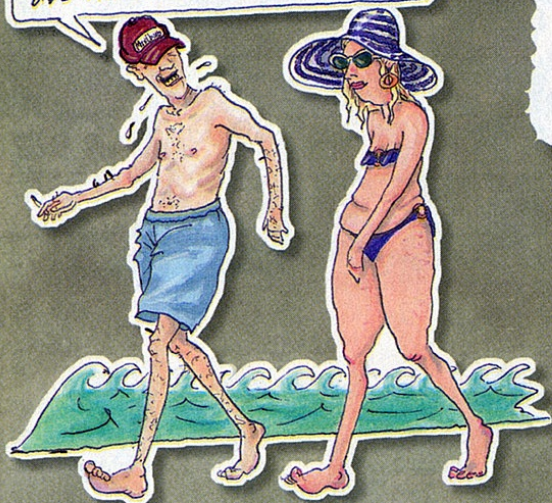


Everyone's always talking about how terrible smoking is for you. But it can't be ALL bad — despite what that killjoy Surgeon General would have you believe! Every cloud of cigarette smoke has a silver lining — just take a look at these...

12 GOOD THINGS ABOUT YOUR

WRITER AND ARTIST:
TERESA BURNS PARKHURST

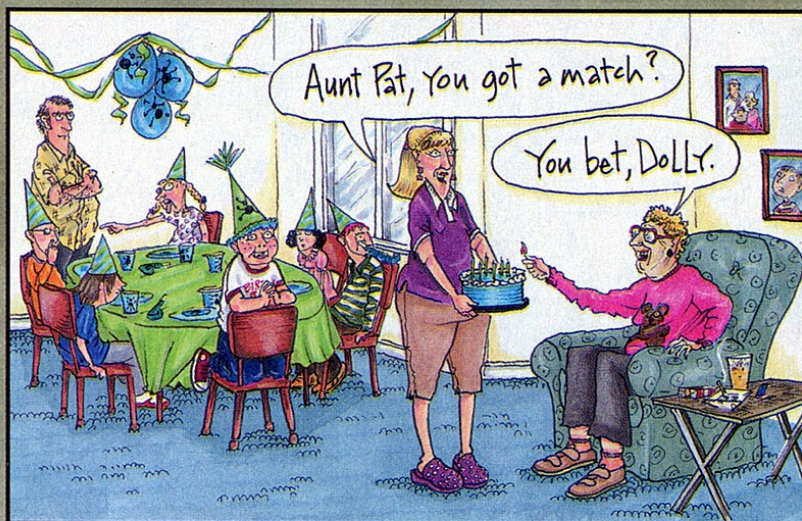
You can (GASP!) say what you want about emphy(hack!)sema, but my abs have never looked (spit!) better.



A constant, hacking cough helps keep you in shape.



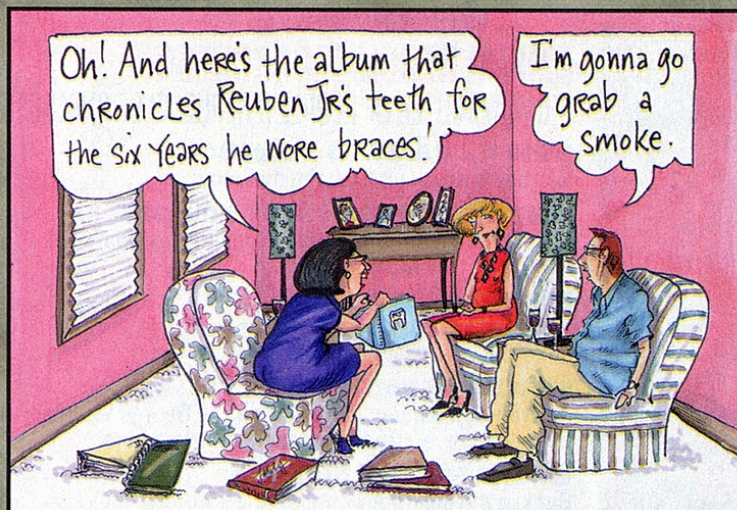
You swell with pride each time you imagine some health class passing around YOUR dead lung.



You're a vital part of any birthday party.



Having an oxygen tank is kind of like having a pet.

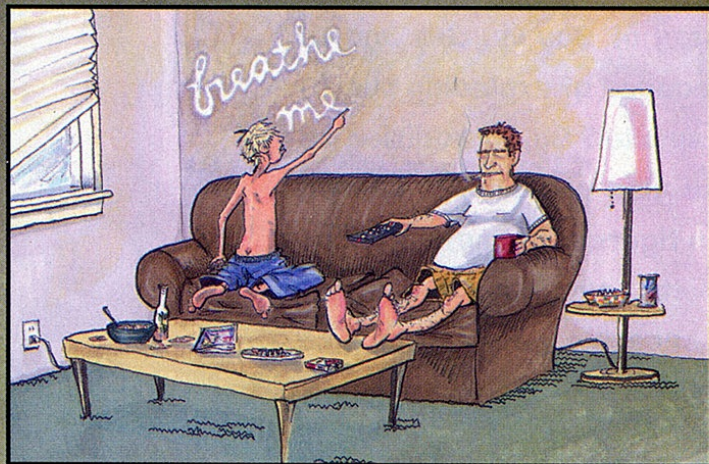


You always have an easy "out" at boring family get-togethers.



You're helping the economy — because the last thing this country needs is for another American ashtray factory to go out of business.

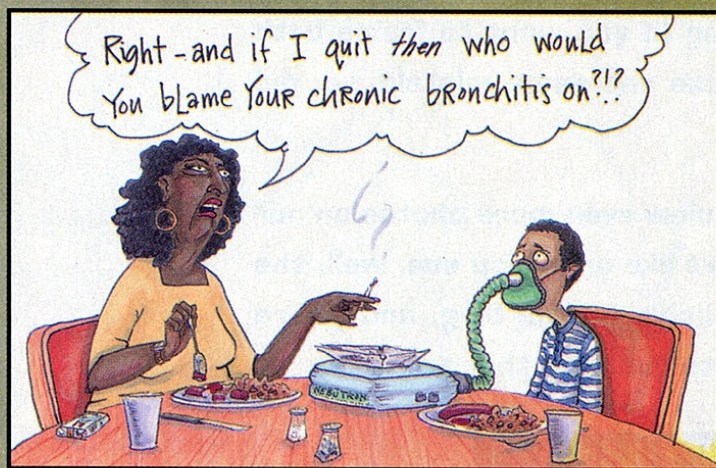
SMOKING ADDICTION



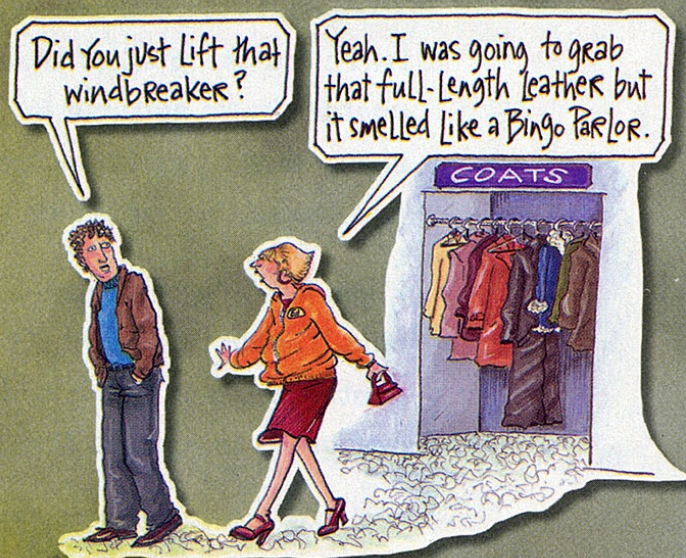
It's fun to finger-draw on tar-stained surfaces.



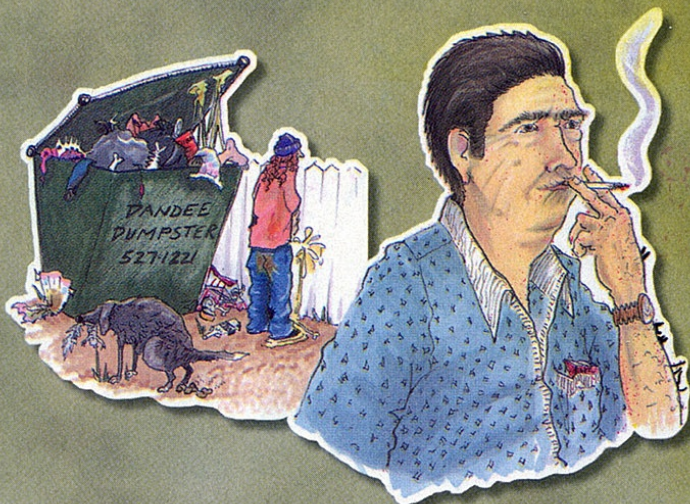
Looking 20 years older than your actual age has its benefits.



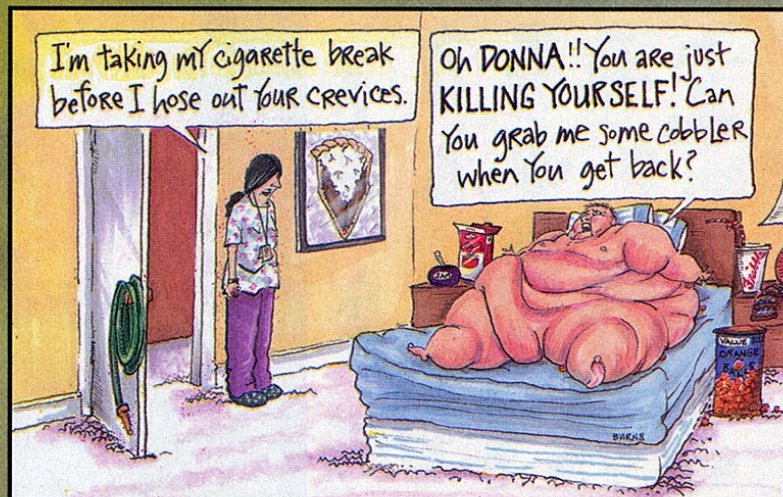
The whole "second-hand smoke" conspiracy falls completely apart without YOU.



Your coat never gets swiped.



Truth is, life's a little easier with a deadened sense of smell.



You give unhealthy non-smokers the chance to feel really good about themselves.



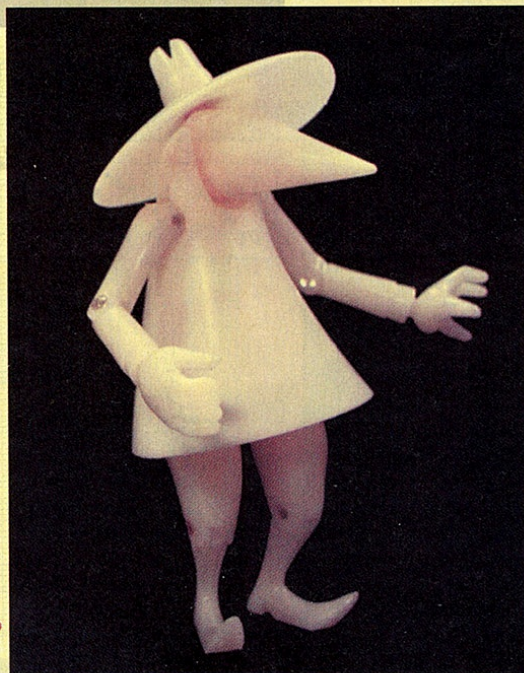
In 1961, MAD published the first installment of *Spy vs. Spy* by Antonio Prohias.

What was intended to be a one-shot comic strip quickly grew to become one of MAD's most popular and iconic features.

This year marks the 50th anniversary of *Spy vs. Spy* and to celebrate this milestone (and five decades of exploding teeth) we wanted to do something really special! So, in addition to getting a Carvel ice cream cake, we also produced a limited number of 6-inch, "blank" Spy action figures (below) and sent them to a select group of cartoonists, comic book artists, toy designers, and miscellaneous creative genius-types to customize however they like!

The results were absolutely amazing — so amazing, in fact, that we're featuring all of them on this commemorative two-sided poster that's suitable for framing (if you want to frame both sides, buy two issues...don't make the same mistake we did and frame the same side twice).

If you like what you see, you can view even more photos on our blog, Theldiotical.com! If you *don't* like what you see, well, the photos are still going to be available on the blog, and you're just going to have to find a way to live with that somehow.





BRANDON ORTWEIN

SPY VS SPY™

50 YEARS 1961-2011



JACOB LAMBERT



GAVIN STRANGE



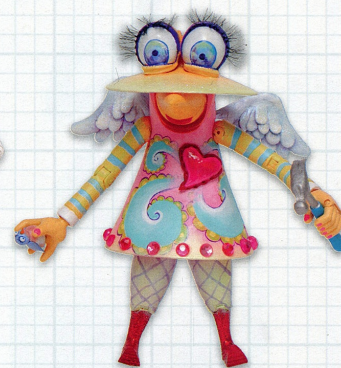
BUBI AU YEUNG



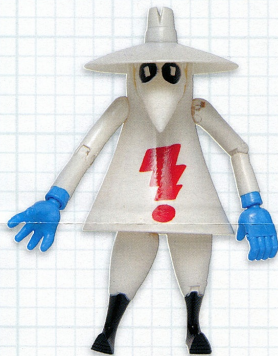
BILL AMEND



DYANA WEISSMAN



LIZ LOMAX



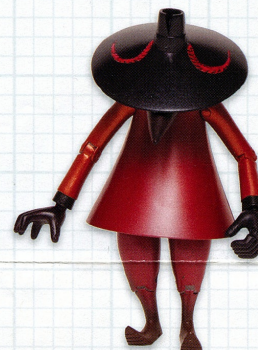
MIKE ALLRED



TRACY TUBERA



PETER BAGGE



GEORGE GASPAR



MARK MAREK



RANDY KLIMPERT



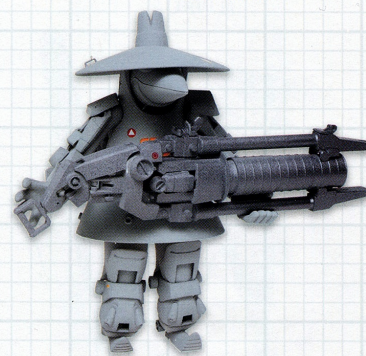
SHAWN KNAPP



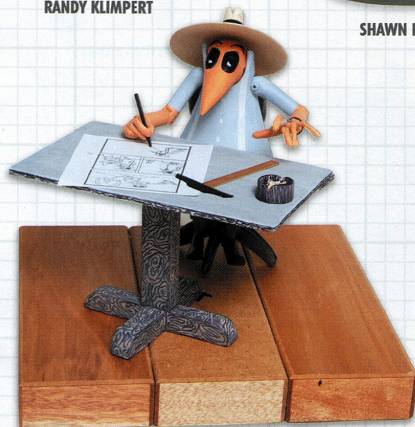
MR. SHANE JESSUP



DAVID ANSON RUSSO



JAY SHUSTER



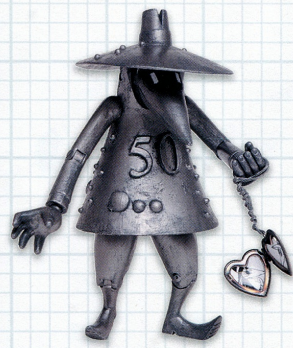
LISA BARNSTONE
(WITH THE PROHIAS FAMILY)



TOM OTTERNESS



SAM FLORES



DAVE PERILLO

SPY VS SPY™

50 YEARS 1961-2011



HERMANN MEJIA



DAVE CROATTO



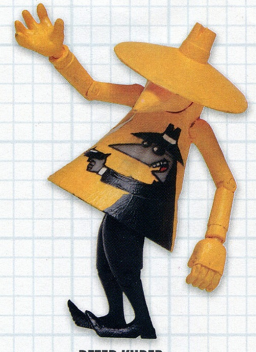
BRIAN FLYNN



CLAW MONEY



ABE LINCOLN JR.



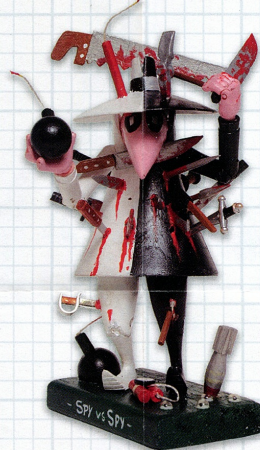
PETER KUPER



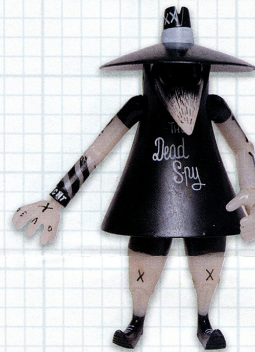
AL JAFFEE



JON BURGERMAN



TOM BUNK



McBESS



SIMON DOONAN



SKET ONE



ANDY ROSS



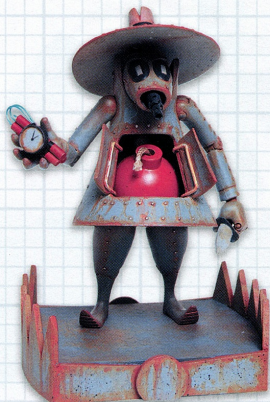
BOB STAAKE



PRESSPOP



STEVE KIWUS



JASON FREENY



FELT MISTRESS
AND JONATHAN EDWARDS




DERF



ANDREW BELL



The tremendous popularity of *Angry Birds* predictably led to predictable sequels. First came *Angry Birds Halloween*, then came *Angry Birds Seasons*. Whoopee! But if the game wants to remain relevant and keep people interested, they can't just release *Angry Birds Arbor Day* — they need to reflect the real life battles of newsmakers and celebs!



NEW EDITIONS OF ANGRY BIRDS

WE'D LIKE TO SEE

ANGRY BIRDS REPUBLICAN PARTY EDITION

The political survival of the Republican Party is at stake! Dish out revenge on the "Kenyan-born illegal immigrant" who trounced John McCain in 2008. Use the supercharged, rhetorical fury of 2012 GOP candidates Romney, Bachmann, Paul, Gingrich and others to crush President Obama and his ultra-left wing cabinet in the White House.



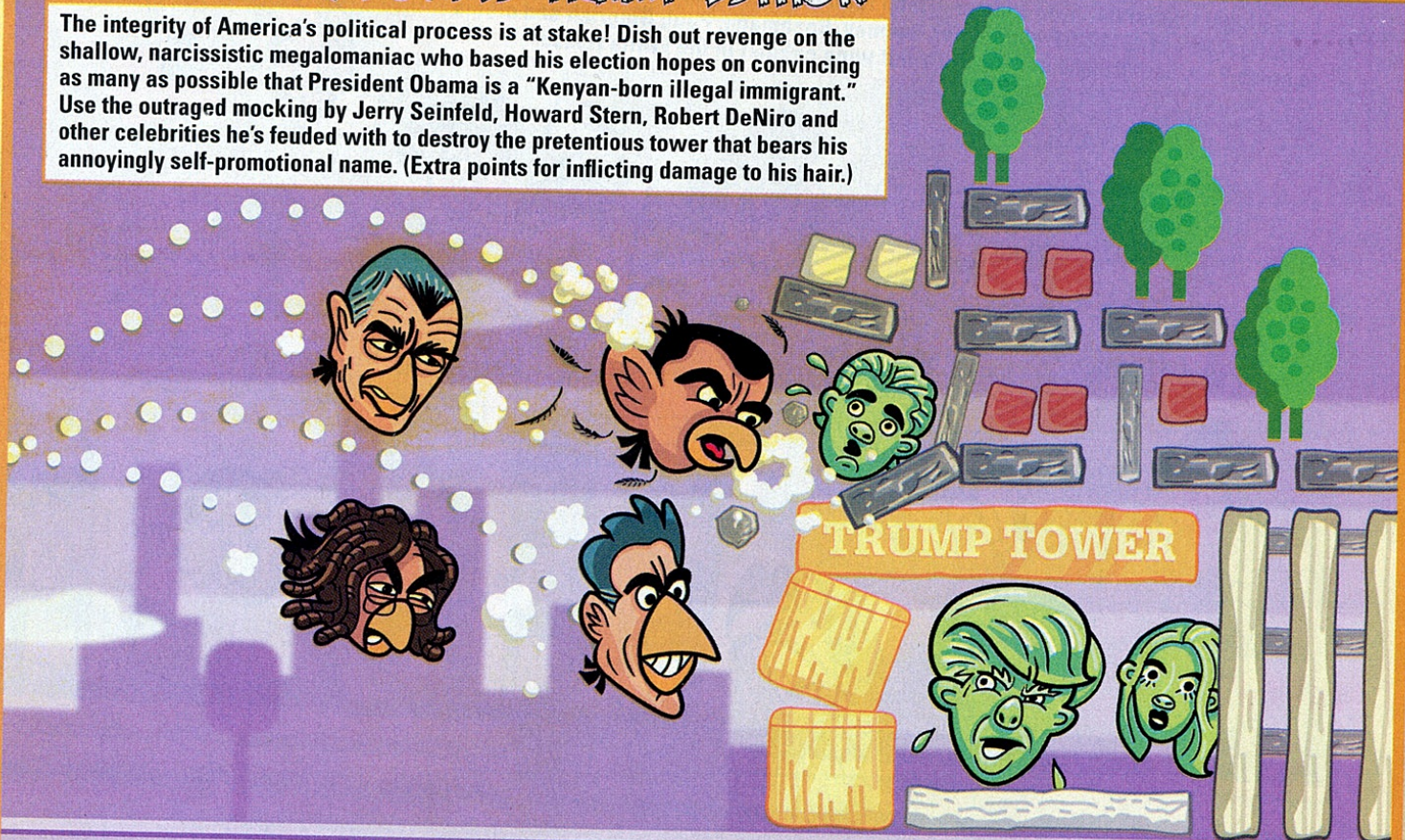
ANGRY BIRDS FACEBOOK EDITION

The ownership of Facebook is at stake! Dish out revenge on the scrawny, ruthless twerp who took all the credit for inventing it and screwed poor Cameron and Tyler Winklevoss out of a fortune they richly deserve. Permanently de-friend Mark Zuckerberg by smashing his corporate headquarters with explosive lawsuits.



ANGRY BIRDS DONALD TRUMP EDITION

The integrity of America's political process is at stake! Dish out revenge on the shallow, narcissistic megalomaniac who based his election hopes on convincing as many as possible that President Obama is a "Kenyan-born illegal immigrant." Use the outraged mocking by Jerry Seinfeld, Howard Stern, Robert DeNiro and other celebrities he's feuded with to destroy the pretentious tower that bears his annoyingly self-promotional name. (Extra points for inflicting damage to his hair.)



ANGRY BIRDS CHARLIE SHEEN EDITION

The future of CBS's primetime schedule is at stake! Dish out revenge on the dysfunctional, overpaid, out-of-control addict who got fired from *Two And A Half Men* for being a douchebag and then tried to convince everyone that he was "winning." Eradicate from the public eye forever Charlie and his skanks holed up at the "Sober Valley Lodge" by pulverizing him with family members Martin Sheen and Emilio Estevez and sitcom producer Chuck Lorre.



ANGRY BIRDS LATE NIGHT TV EDITION

The future of late night comedy is at stake! Dish out revenge on the grotesquely jawed, conniving, back-stabbing bastard who stole back *The Tonight Show* from the naïve, unsuspecting Conan. Blast him off the air for good by hurling Conan and the other inexplicably lower-rated hosts Kimmel and Letterman at the set of Leno's nightly snorefest.





HERE COMES THE WIDE DEPT.

The Brits can prattle on all they want about Harry and Kate's recent wedding. It's here, across the pond, where the marital event of the season...no the century...no the millennium...is taking place. And since invitations to this truly marvelous event are strictly limited to the bride and groom's family, closest friends, and every working media outlet on the planet, the only way MAD readers will be able to share in this wonderful day is by reading the following:

OVERHEARD at the

I now pronounce you Kim Kardashian and The Guy Who's Married to Kim Kardashian.

So how long do you think it'll be before she trades him for a player to be named later?

How cute! The little bride on top of the cake also has a ginormous ass.

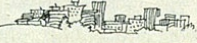
I hope Chris isn't nervous. There are more people here than ever come to a Nets game!

Is Harvey Levin on the bride's side or the groom's side?

I can't believe she made it through the whole ceremony without cheating on him!

It's so sad that Bruce Jenner's nose couldn't be here for this.





Kardashian Wedding

Don't worry, dear — what we've lost in a son, we've gained in a vapid mannequin whore!

I haven't seen Kim this emotional since minute four of her sex tape!

I can't help it: I always cry at manufactured, cynical media creations!

This is the dumbest thing a basketball player's done since LeBron did *The Decision*!

Superstar athletes and top actresses *never* have lasting marriages. Happily, that doesn't apply here.

Those vows were the emptiest words a Kardashian's uttered since her father defended O.J.!

Of course her mom is crying — it's in her contract.





PLANET TAD!!!!



ABOUT ME » NAME: TAD » AGE: 1100 (IN BASE TWO) » FAVORITE X-MAN/MEMBER OF THE WEASEL FAMILY: WOLVERINE

September 2, 2011



Today's the last Friday of summer. There's something just depressing about knowing that, next Tuesday, I have to go back to school. I tried talking to my parents about it, but my dad was just like, "Oh, so after three months of vacation, you only have four days left? Yeah. That must be really hard." I feel like he might've been being sarcastic.

September 3, 2011



I've been reading some old "Green Lantern" comics. It's weird to me that someone created a super hero whose weakness was the color yellow. Like, it seems to me like you're a pretty lame crimefighter if you can be killed by a banana.

CAN IT KILL GREEN LANTERN?



NO.



NO.



YES.

September 5, 2011

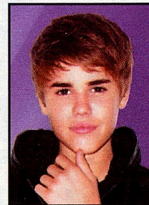


Today's **Labor Day**. I asked my parents what the day is supposed to celebrate, and my mom told me it's a salute to the **labor movement**, which fought for stuff like the eight-hour day and the five-day workweek. I told her that, in honor of the labor movement, I wouldn't be setting the table tonight. My mom said that, if that was the case, she'd salute the labor movement by not making dinner tonight. And my dad said that he'd do his part by not driving us to the movies after dinner. So I said, "Fine, I'll set the table." And my dad said, "Congratulations. Now you understand how strikes get resolved."

September 6, 2011



Today was the first day of school. The good news is, I got a new locker, in a much better location than the one I had last year, which was right next to the cafeteria, so all my stuff wound up smelling sort of like **Sloppy Joes**. The bad news is, it's a bottom locker. And even worse, it's below Beth Carmichael, who's the editor of the yearbook and captain of the **volleyball squad**, whose friends all cluster around her between classes to hang out and talk – which makes it impossible for me to get to my locker. Today I had to wait until the bell rang, just to get my Spanish workbook, and Señora Lutz yelled at me for being late. I tried to explain that I was only late because Beth and her friends couldn't decide whether **Justin Bieber's** haircut made him look too much like **Hilary Swank**, but I didn't know the Spanish word for "haircut." (Also: Yes. It does.)



September 7, 2011



OK, this locker situation is getting bad. Today, I tried to get into my locker to get my geometry book, and Beth's friend Jessica glared at me and said, "Ex-CUSE me. We're having a **PRIVATE CONVERSATION**." And then she rolled her eyes and went back to talking to Beth. So I wound up being late to geometry – if I get one more tardy notice, then I have an automatic detention.

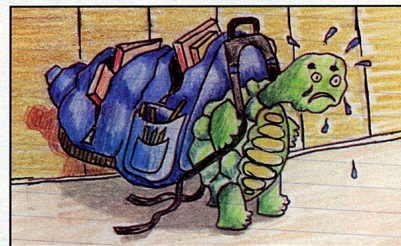
Tomorrow, I think I'm just going to try carrying all my books around with me.

September 8, 2011



OK. I'm never trying carrying all my books around with me again. My backpack got super-heavy, and by fifth period, I was hunched over, just trying to get to my next class. My friend Chuck saw me and said, "Man. You look like a sad turtle." So I went up to Beth at lunch and said, "I think we need to figure out a system for us to get our books between classes." And she said, "I'm sorry. Who are you?" It's not even that she doesn't care about me – she's had the locker above mine for a week, and doesn't even know who I am. It's like I'm invisible or something. This must be how Bruce Willis felt at the end of "The Sixth Sense."

Spoiler alert, by the way.



September 10, 2011



Today's Saturday. Spent the day celebrating the fact that I don't have to deal with Beth for two whole days by sitting on the couch, watching TV and eating **Teddy Grahams**.

I bet that, somewhere out there, there's some guy named Theodore Graham whose life got ruined by the invention of Teddy Grahams.

September 12, 2011



So, today at lunch, my friends Kevin and Chuck and I tried to figure out a solution for the whole Beth problem. Kevin suggested that maybe, if I put a sardine in my locker, it would smell so bad that Beth's friends wouldn't want to hang out there anymore. And Chuck said, "Wouldn't that make Tad's stuff smell all sardine-y, too?" And Kevin said, "Oh, yeah. Right. I forgot about that."

We agreed that I have no options – Chuck said that the last time he saw a girl be this mean to me, it was after I asked April Lee to the spring dance and she avoided me for the rest of the school year.

Wait a minute.

I just had an idea. I think I've figured out how to get my locker back.

September 13, 2011

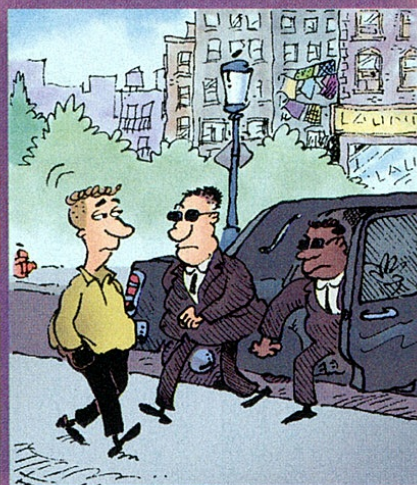
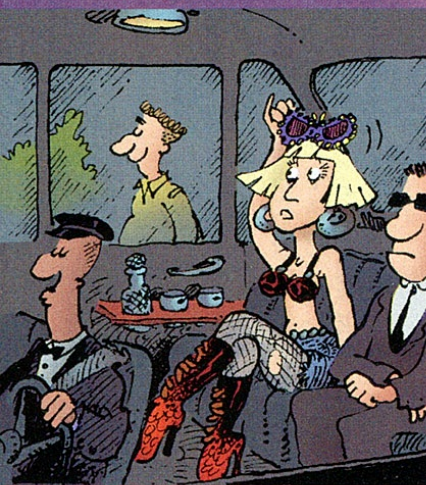
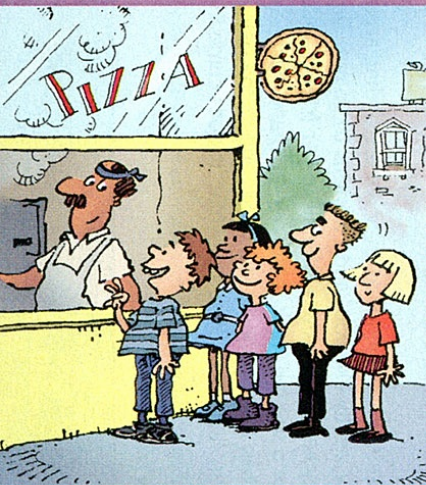


So, this morning, first thing before school, I went up to Beth Carmichael and all her friends as they were standing around our lockers. And I said, "Hi, Beth. I'm Tad. I just want you to know that I really, really like you, and I want us to go out. Do you want to go to Homecoming with me?" She got this really upset look on her face, and backed away slowly, and all of her friends followed her. And for the rest of the day, every time I went to get my stuff out of my locker, she'd see me, look really nervous, and hurry away. By the end of the day, she and her friends had started hanging out near Jessica's locker, all the way at the other end of the hallway. I told Chuck about it, and he said, "You know, repelling girls is a pretty lousy superpower. But every once in awhile, it does come in handy."



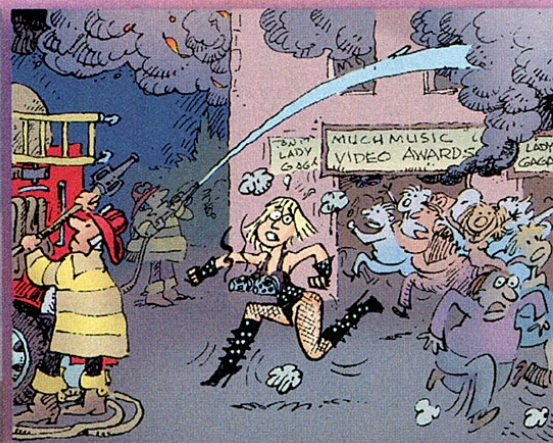
Sergio Aragonés
Presents

A MAD LOOK

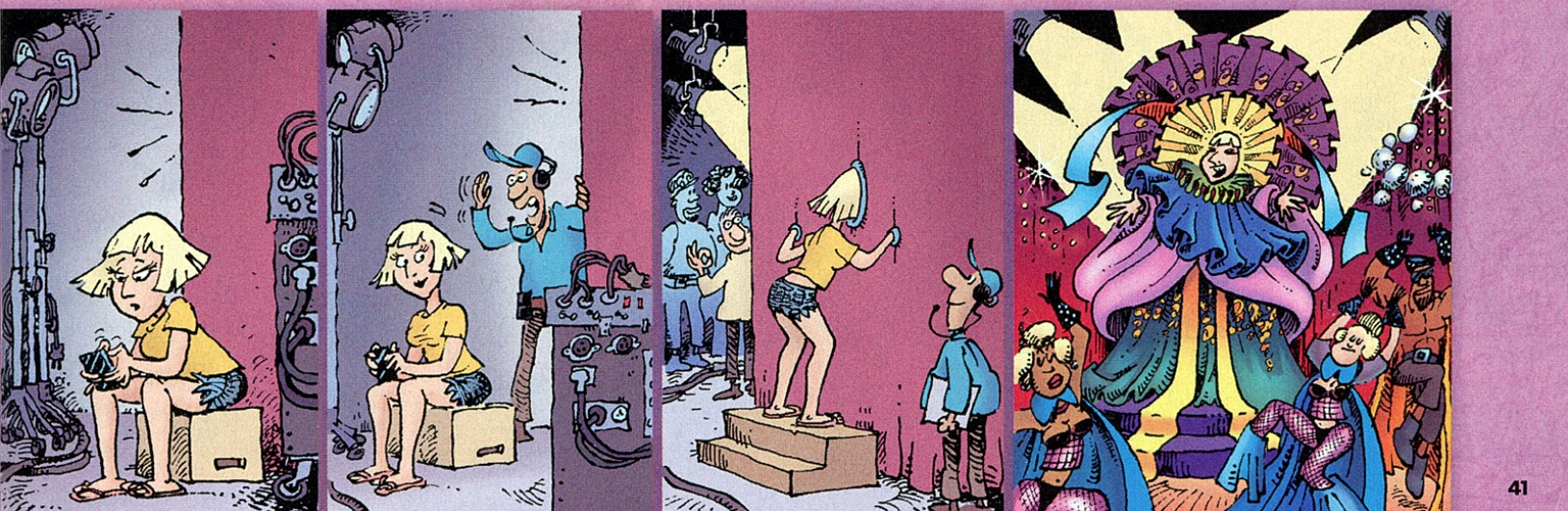
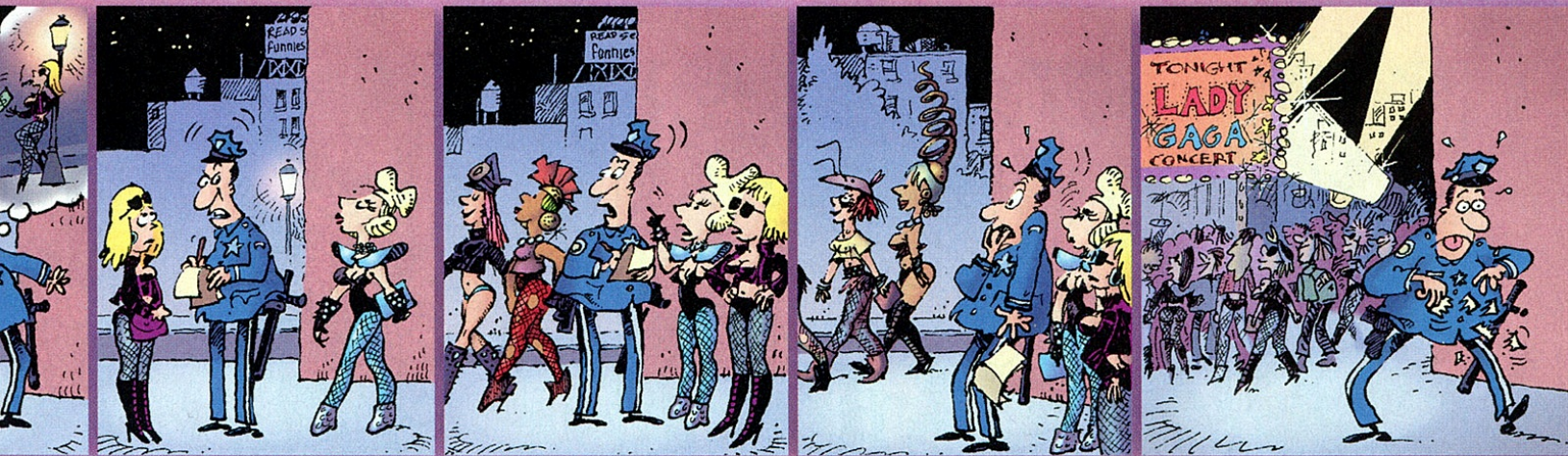


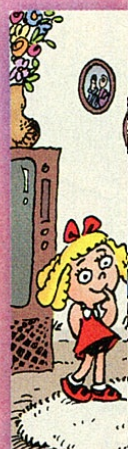
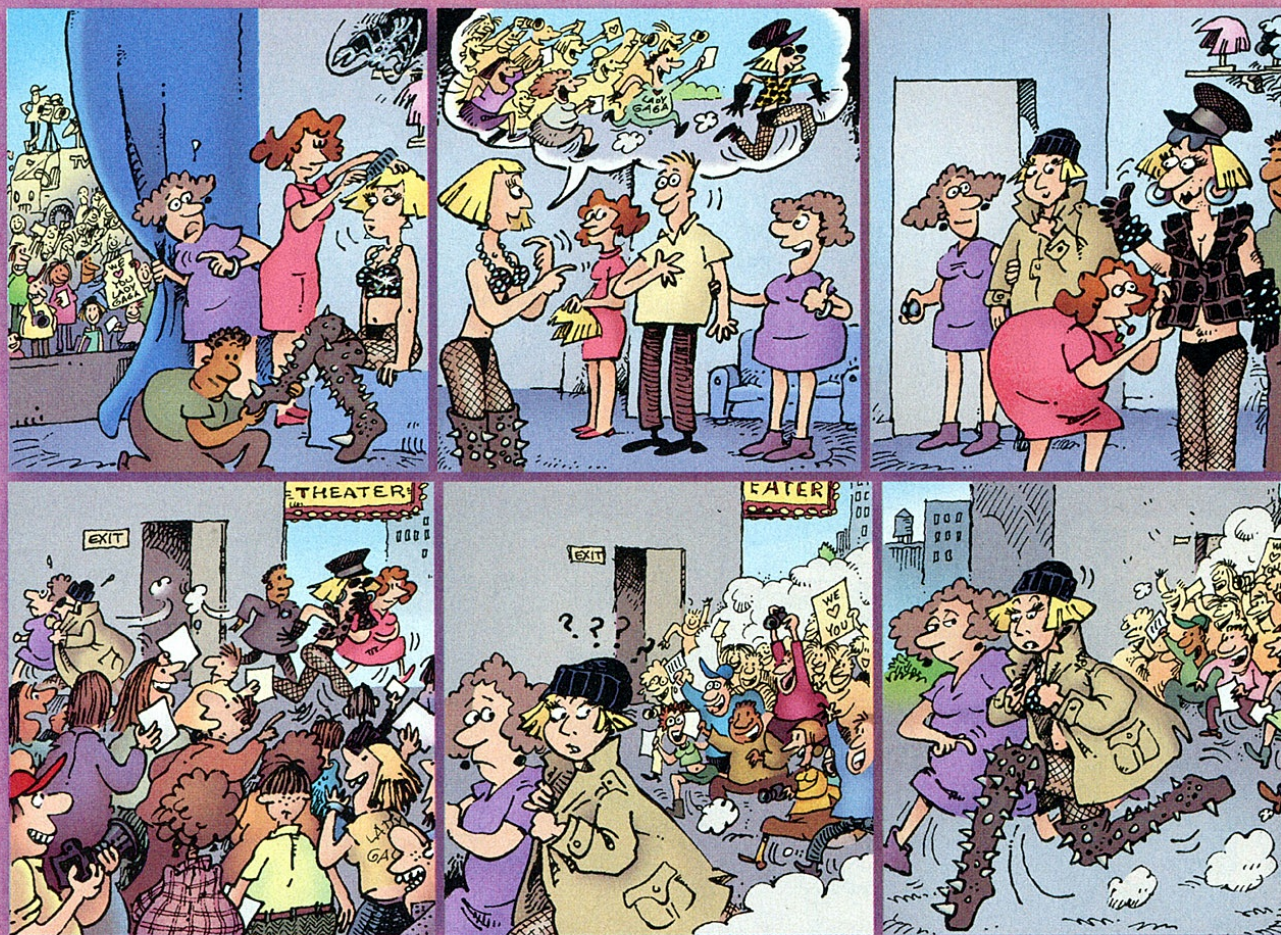
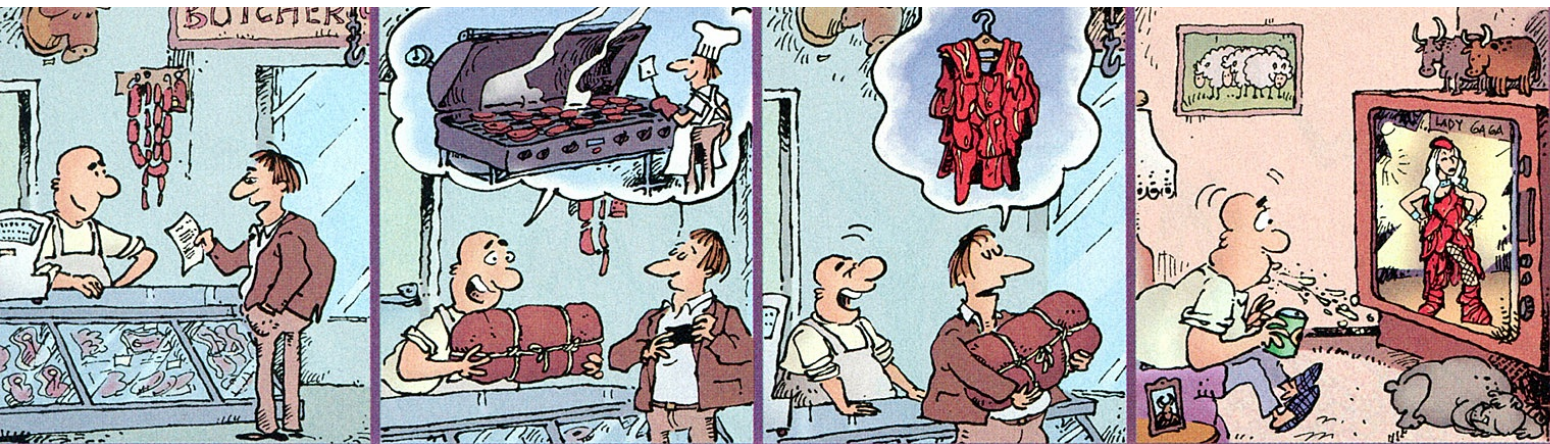
WRITER AND ARTIST: SERGIO ARAGONÉS

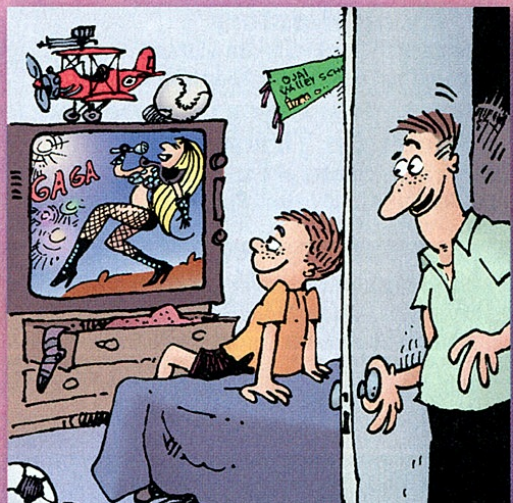
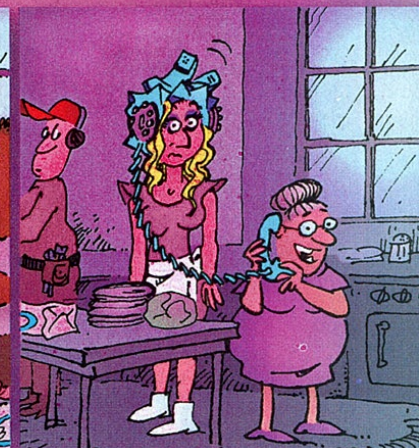
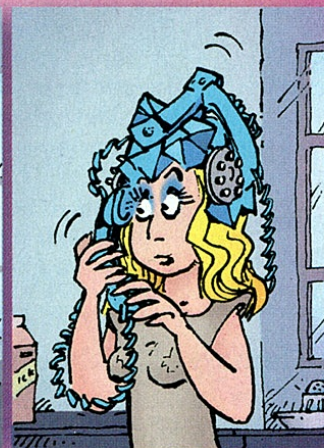
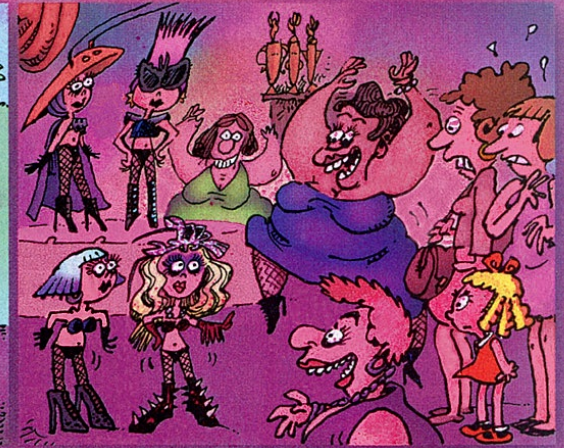
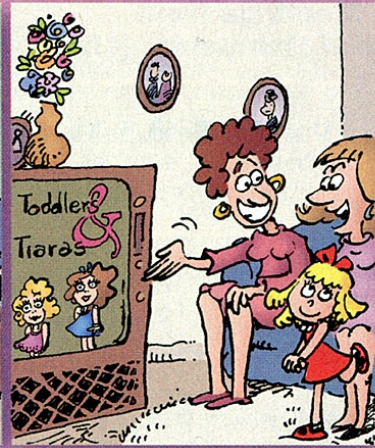
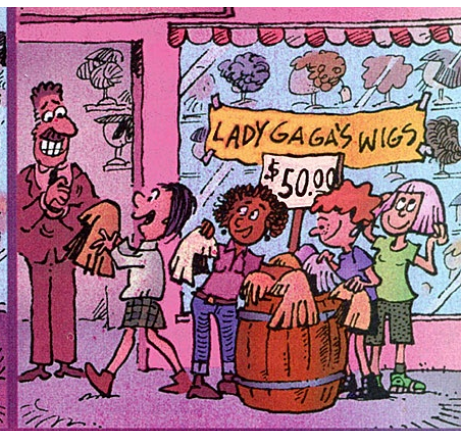
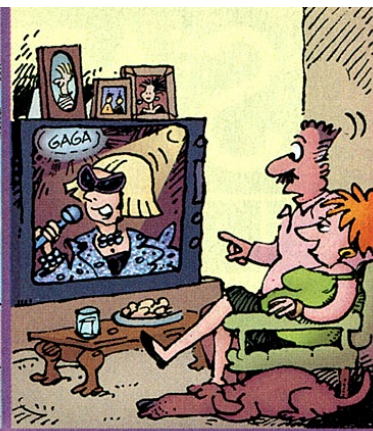
COLORIST: TOM LUTH



LADY GAGA









You've bought satellite TV and now you have enough channels for an army of couch potatoes! But surfing through all those useless broadcasts could take the better part of the next year! Don't waste your time doing that! Instead, waste your time reading...

SATELLITE

FRIDAY 09/16		6:30 cont.	7:00	7:30
901	THE HOME SHOPLIFTING NETWORK 	Klepto's Boutique		
902	THE STAYCATION CHANNEL 	Garage Luau	Destination: Den	Bathfront Property
903	C-SPAN 5 	PTA Meetings from Nashua, New Hampshire (Live)		
904	PLAYBOY 2 	Inside Hef's Medicine Cabinet	Painful Sexual Positions The SpineCrush, Anvil-on-Top, and Eardrummer positions are demonstrated.	
905	RIP-OFF-VISION 	2.5 Gents	Trenton Shoals G-WHOAH and The Predicament pull a prank on Snarky.	Milligan's Peninsula The Captain, Marie Alice and The Inventor get lost in the forest.
906	REAL LIFE KIDZ 	Preachiness Playhouse When Leon, a young African-American boy, enrolls in a lily-white high school, the other kids learn that they can't overcome their racism, and Leon is miserable for the next three years.		
907	SCIENCEY-TYPE-FICTION 	Robot Poker	The Bigfoot Loser Alleged sasquatches compete to see who can lose the most weight.	Return of the Jogging Dead Health-conscious zombies terrorize Malibu. (CC)
908	CREATURE GLOBE 	Shark vs. Gummi Worm	Clams! The mysterious denizens of the deep are explored, examined and sautéed in garlic-butter sauce, then served over linguini. Sponsored by Red Lobster.	
909	PUBLIC APOLOGIES ON DEMAND 	Remorseful Athletes		Teary-Eyed Entertainers
910	THE MILITARY SECRETS CHANNEL 	(Classified)		
911	THE CHICK CHANNEL 	PMS: Miami	Living Herstory Profiles Russian weightlifter Alexandra Glibzkov, and her incredible journey from being born Alexander Glibzkov.	
912	BAD SPORTS 	Dugout Destruction	Focus On Tirades Highlights the careers of Lou Piniella, John McEnroe, and Latrell Sprewell.	
913	BOLLYWOOD USA 	Fasting Times at Ridgemont High Students go on a cafeteria hunger strike to shame the teacher who unfairly gave them detention.		
914	MISSPEL'D MOVIE CLASSICS 	Boyz N The Hood		Pet Sematary

TV LISTINGS

8:00	8:30	9:00	9:30	WRITER: JEFF KRUSE
Second Hand Shops, Five Finger Discounts!				
Unfinished Basement Weekend Getaway	When Venetian Blinds Attack!	Living Room Safari		
Des Moines City Council Prayer Breakfast (Repeat)				
The Mansion Architects show how the Playboy Mansion's roof was designed (contains scenes of graph paper).	Accident-Prone Beauties Five lovely women in — and out of — lingerie are seen falling down the stairs, dropping trays of food, and slamming doors on their fingers.		2501 Semi-Classical Dirges	
	The Grubman Gang A man with three little girls marries a woman with three little boys and live in the same house with their maid, Alicia.	The Large Boom Hypothesis (Repeat)	2502 Surf Klezmer	
	DipsoForum Alternatives to drugs are discussed by the staff of <i>Teen Wine Taster Monthly</i> .	I Hate My Name! Schoolkids discuss how they still resent their parents for their name. Featured are Osama Himmler, Rufus J. Galoot, and Trixi Horlick. Host: Michael Hunt	2503 Alternative Glockenspiel	
Evil Bastards From Neptune Man-eating aliens invade Earth, and only a bitter ex-Marine colonel can stop them...if his lingerie model girlfriend doesn't kill him first. Based loosely on the <i>Peter Rabbit</i> stories of Beatrix Potter.			2504 Infant Contemporary	
Metaphorical Beasts Explorer Dan Dappleman finds monkeys that fly out of peoples' butts when something unlikely happens; and bears who defecate in the woods.	The Blind Zookeeper McGafferty faces real danger when he has to write a check after his accountant goes on vacation.		2505 Sped-Up Opera	
Weepy Politicians	Blubbering Televangelists		2506 Federline 24/7	
Can Neither Confirm Nor Deny	Previous Show Redacted		2507 Satanic Oldies	
Salvation Army Wives The gals go shopping, wishing they could afford something nicer.	Come Back Here, You Bastard A woman plots revenge against the man who wronged her, but doesn't tell him what, exactly, he did.		2508 Jingoistic Songs of the Forites	
Take My Ball And Go Home Examines some of the greatest forfeits in sports history.	Post-Race Pout with Danica Patrick		2509 Theremin Remixes	
Erin Brahmovich A woman sues to recover money owed to her from a past incarnation.		Dude, Where's My Curry? Two confused youths search for a restaurant amid a ganja haze.		
Inglourious Basterds			Se7en	



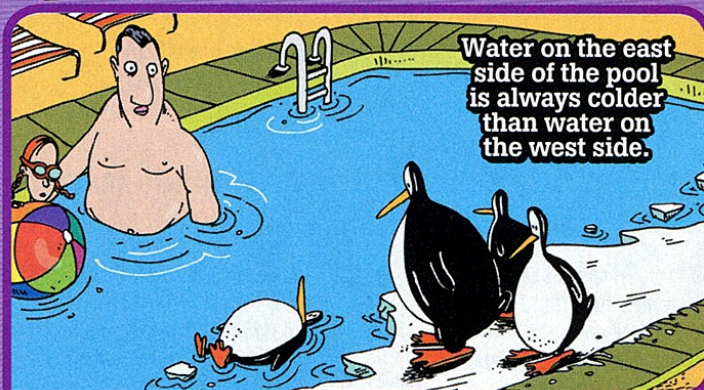
THAT'S FALSE, FOLKS! DEPT.

MAD Presents...

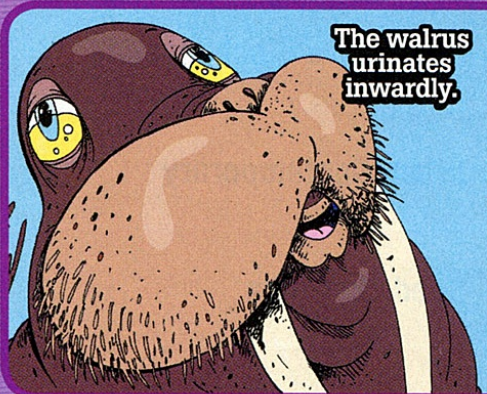
STILL MORE FACTS THAT SOUND FOR A SECOND LIKE THEY MIGHT BE TRUE...BUT AREN'T



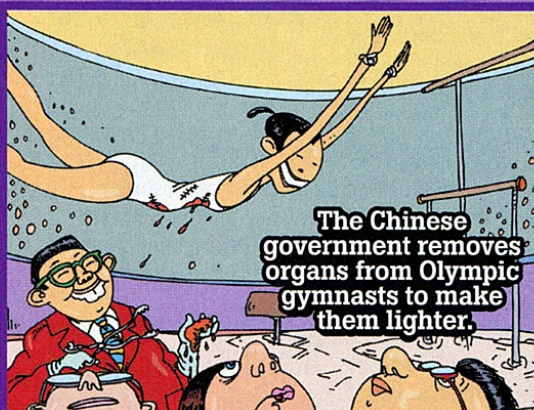
The Charleston Chew was invented by the Confederacy as a battle snack for Rebel soldiers.



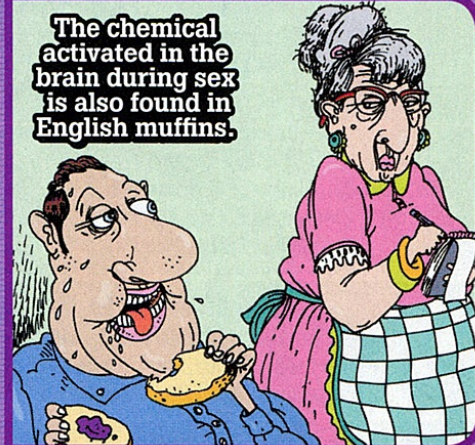
Water on the east side of the pool is always colder than water on the west side.



The walrus urinates inwardly.



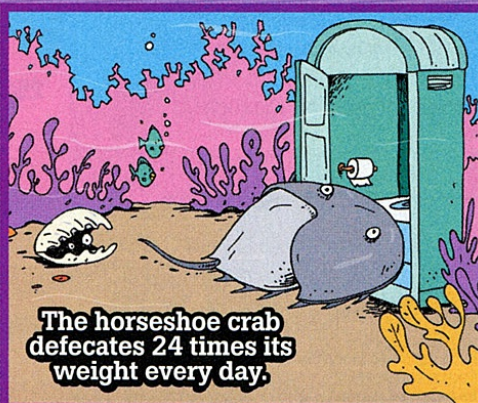
The Chinese government removes organs from Olympic gymnasts to make them lighter.



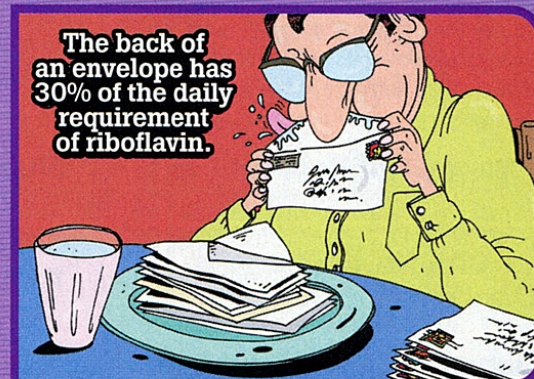
The chemical activated in the brain during sex is also found in English muffins.



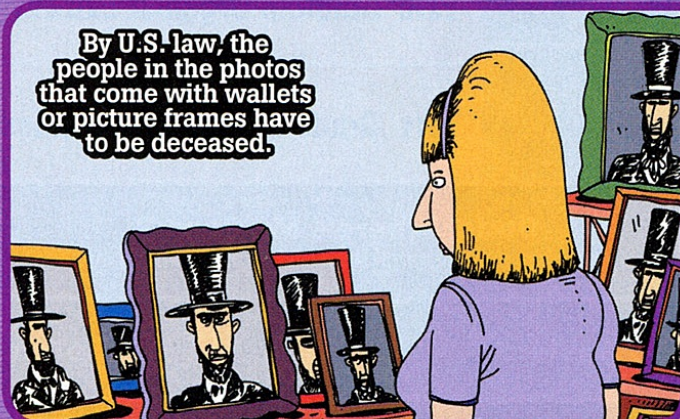
More people are killed each year by luggage carts than in plane crashes.



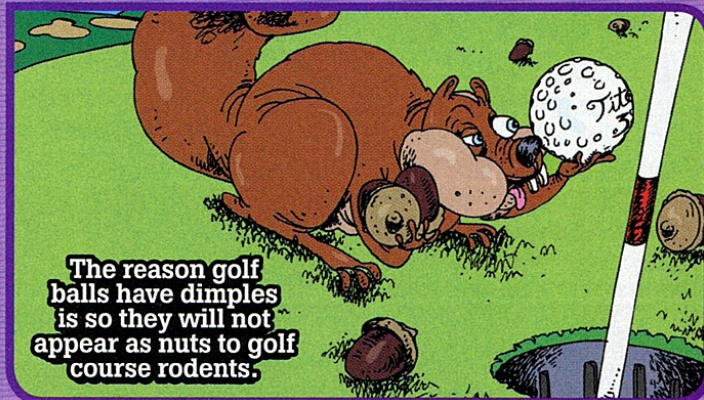
The horseshoe crab defecates 24 times its weight every day.



The back of an envelope has 30% of the daily requirement of riboflavin.



By U.S. law, the people in the photos that come with wallets or picture frames have to be deceased.



The reason golf balls have dimples is so they will not appear as nuts to golf course rodents.



THE STRIP CLUB

"optional illusions"

by
vic black

Let's review our options:



Option 1:



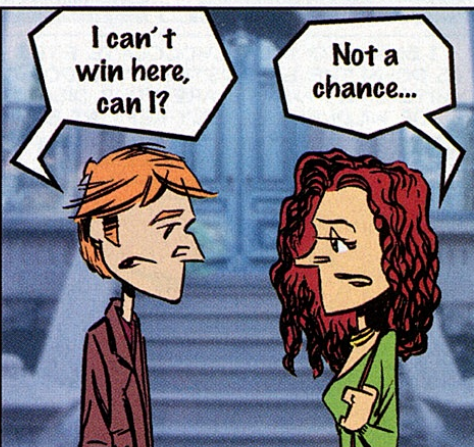
Option 2:

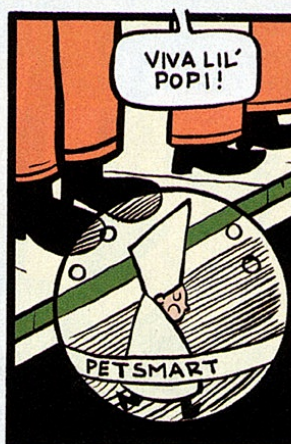
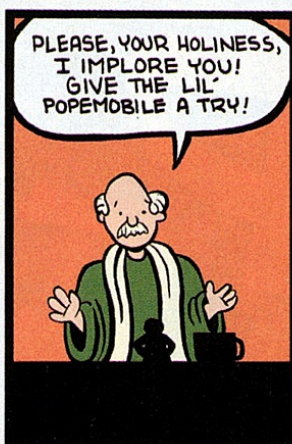
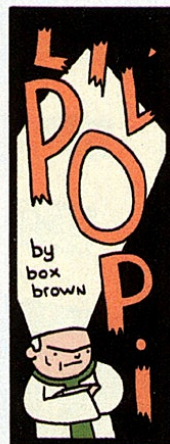


Option 3:



Option 4:





BOX BROWN

IT ONLY HURTS WHEN I LAUGH



MAN, YOU LOOK LIKE TOTAL CRAP. WHAT THE HELL'S WRONG **THIS** TIME?



I'VE BEEN UP ALL NIGHT WRITING POEMS TO CLARISSA, MY ONE TRUE LOVE.



CLARISSA, WHO'S SHE?

REMEMBER THE ANGEL WHO SEATED US AT THE OLIVE GARDEN TWO DAYS AGO?



YOU'VE FALLEN FOR ANOTHER STRANGER. GREEAAT. LET ME GUESS, IT **MUST** BE FATE.

AGAIN.

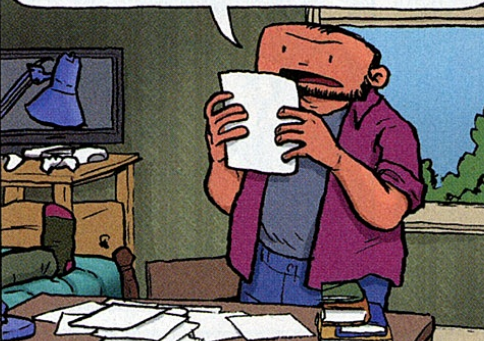


LET'S SEE WHAT YOU'VE WRITTEN...

UUNNGGHHH...



AROUND YOUR HEAD LIKE VELVET DRAPE GOLDEN, SOFT, AND FULL OF MOTION I STARE AT YOU, MY MOUTH AGAPE I DROWN IN BLOND LIKE IN THE OCEAN.



THAT'S ONE'S ABOUT HER HAIR. HER HAIR IS **SO** BEAUTIFUL!

UH-HUH.



I SINK INTO YOUR CHOCOLATE EYES AS DOWN THE BREADSTICKS YOU DO LAY WHITE SHIRT AND TIE ARE YOUR DISGUISE FOR WILDNESS BARELY KEPT AT BAY.



THAT ONE WAS ABOUT HER EYES! AND THE DOUBLE LIFE OF THE HUMAN SOUL IN CONTEMPORARY SOCIETY! OH, THE MORE I WROTE, THE MORE MY LOVE BLOOMED LIKE A ROSE IN THE DARK, WITH NONE TO APPRECIATE! MY HEART **DIES** WITHOUT HER!

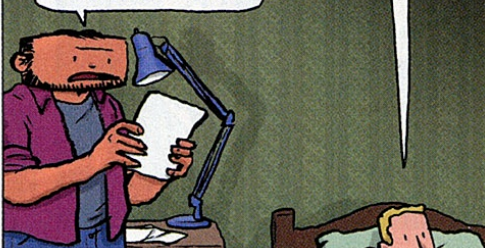
LET'S HOPE NOT. SIGH. LET'S TRY FURTHER DOWN THE STACK.



COVER ME IN OLIVE OIL THIS SALAD'S ENDLESS! OH, WHAT LUCK! I GROW LIKE SEEDS IN FERTILE SOIL BUSBOY! CLEAR! SO WE CAN-

THAT ONE IS ABOUT ME GETTING HORNY AROUND 3:45 AM.

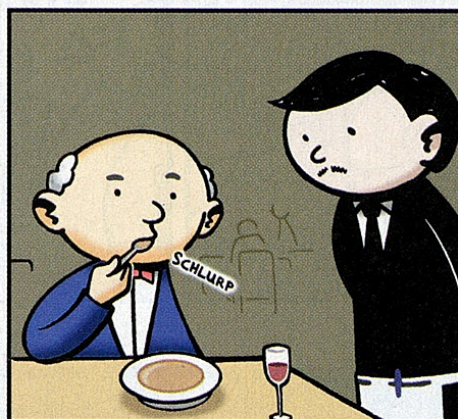
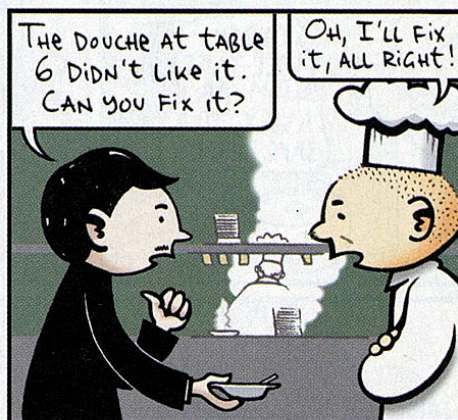
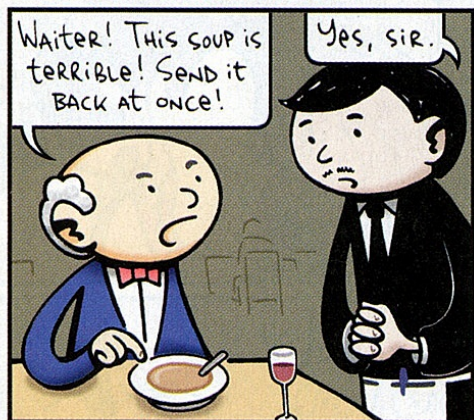
YEAH. GOT THAT.



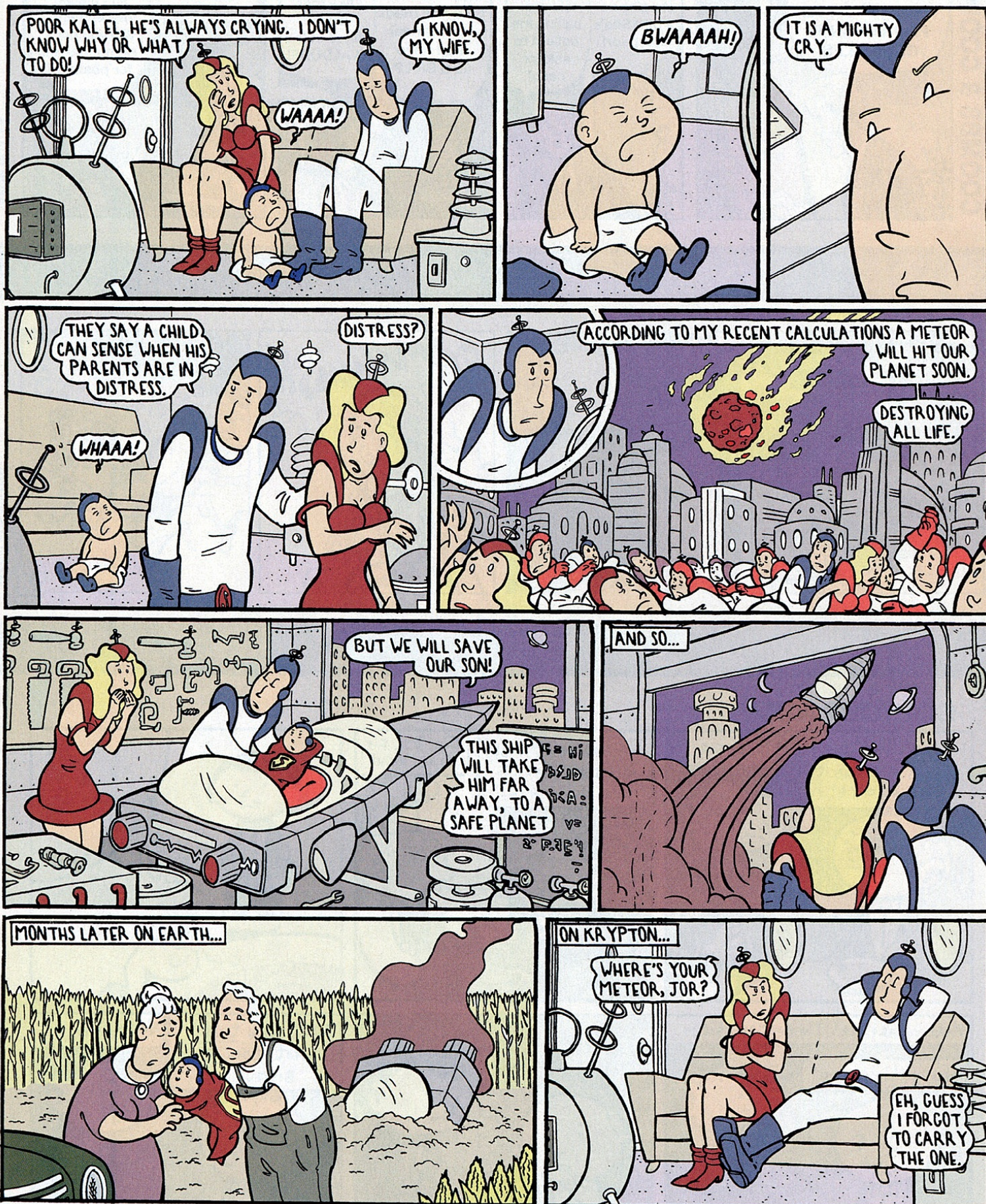
CHRISTOPHER BALDWIN



GOT YOUR NOSE



JUST BELOW THE SURFACE: THE TRUE ORIGIN OF SUPERMAN



ON SALE NOW
WHEREVER BOOKS ARE STILL SOLD!

**MAD's
GREATEST
ARTISTS**

Sergio ARAGONÉS

FIVE DECADES OF HIS FINEST WORKS



FOREWORD BY
**Patrick
McDonnell**
creator of Mutts

Includes:

- New, original, never-before-seen Sergio art!
- An interview with Sergio conducted by former MAD Editor Nick Meglin!
- An 18" x 24" pull-out poster featuring 500 of Sergio's favorite Marginals!

PICK UP A COPY TODAY!
(And once you pick it up — buy it!)

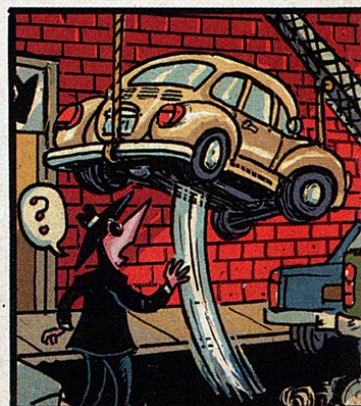
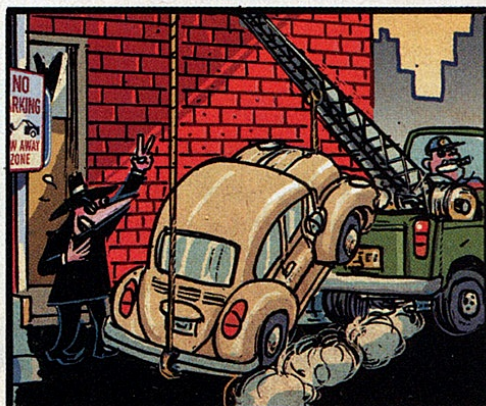
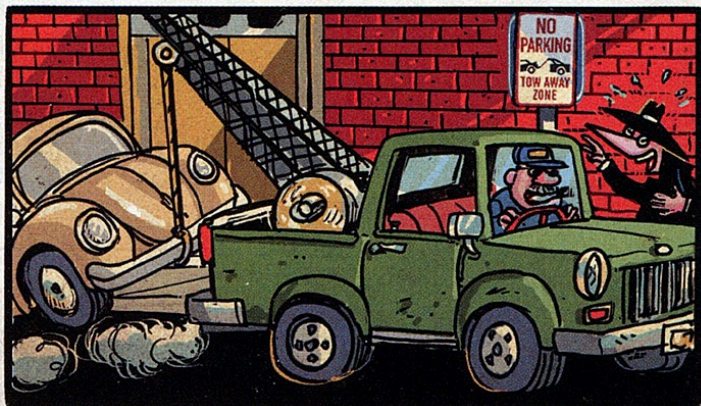
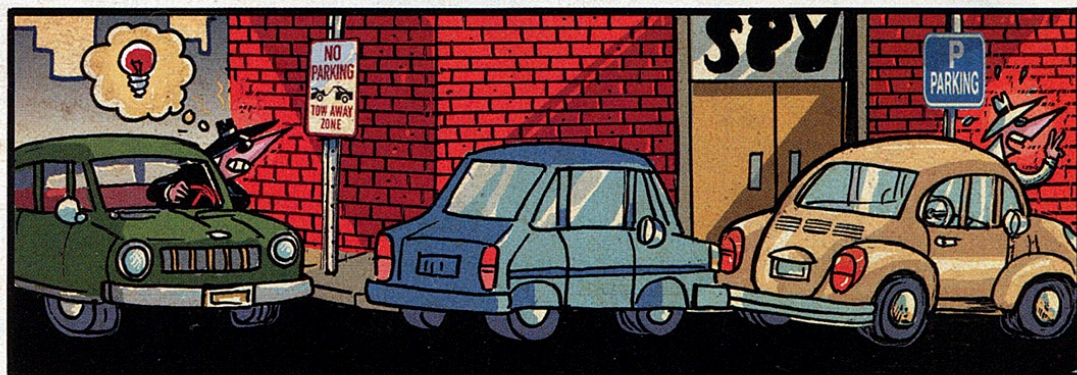
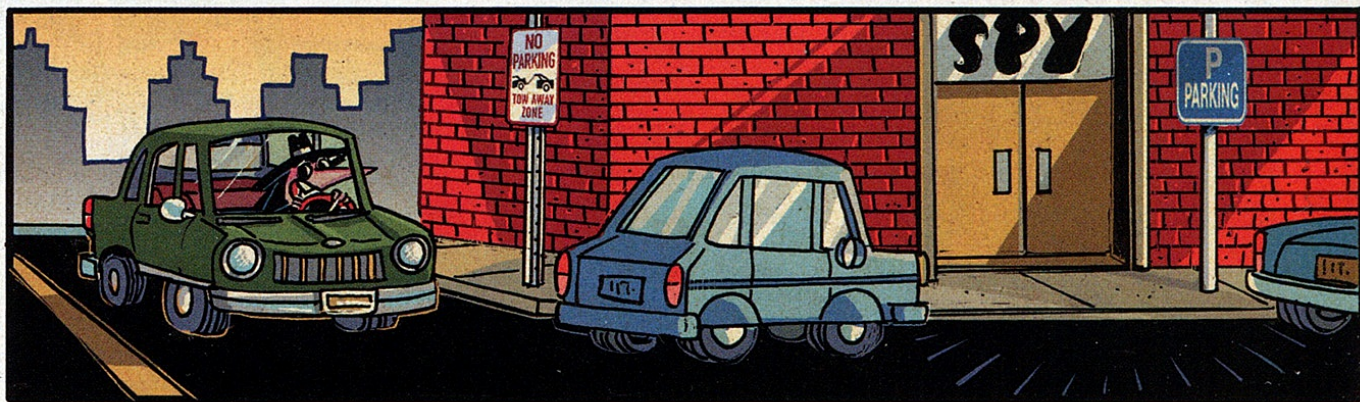
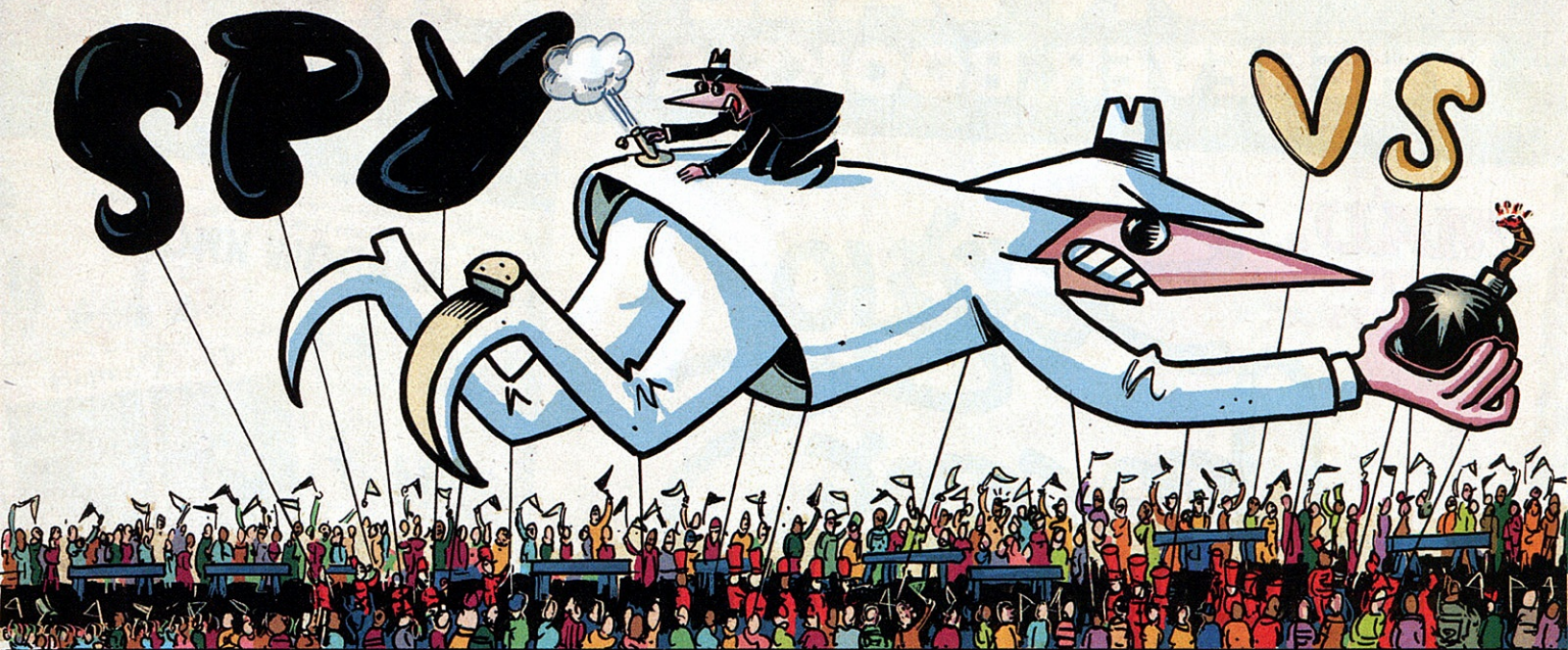
Who Knows What Evils Lurk In The Hearts Of Men?
THE SHADOW KNOWS

The Vampire

MAD LOOK AT **MARGINALS**

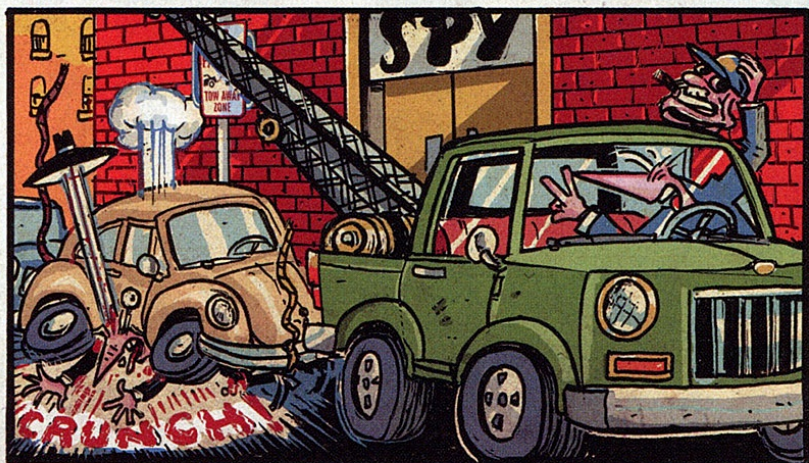
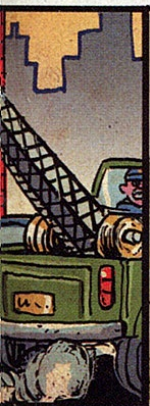
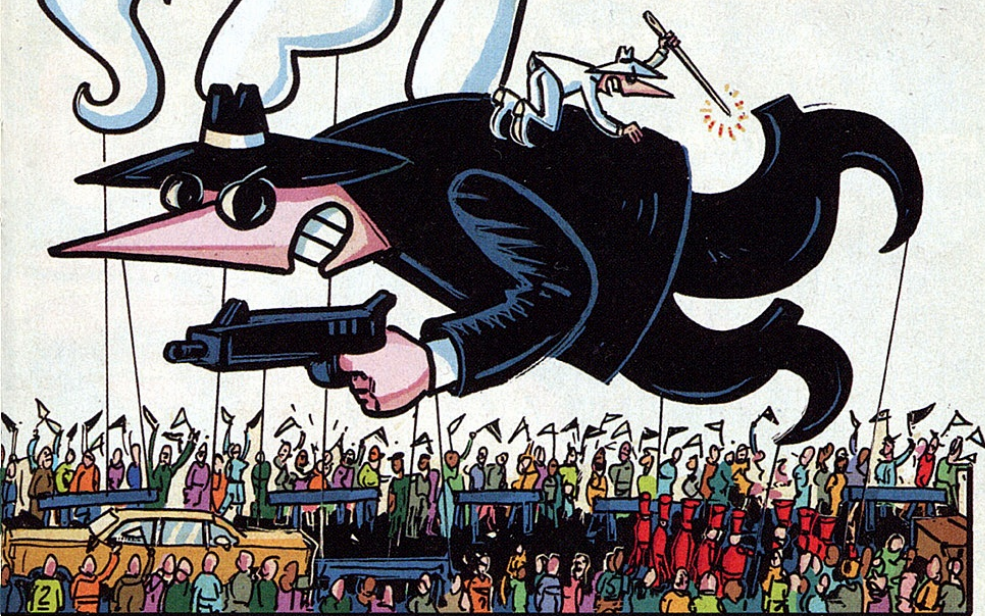
MAD LOOK AT **CHEATING**

MAD LOOK AT **CELL PHONES**

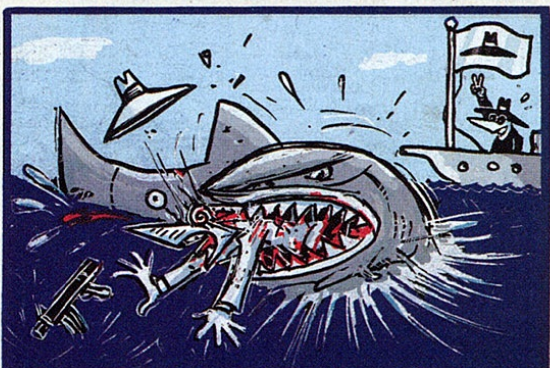
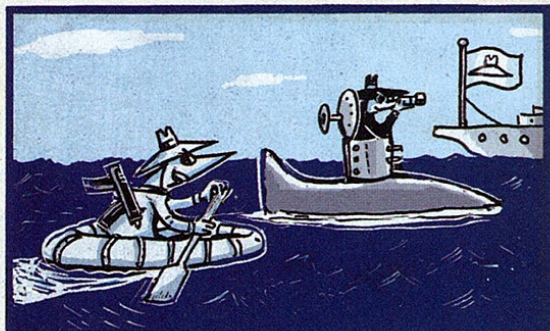
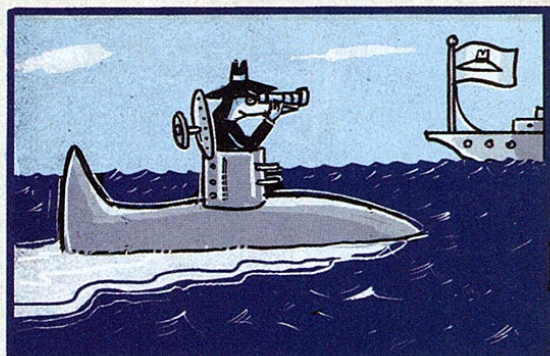


WRITER AND ARTIST:
PETER KUPER

SPY



SPY VS SPY



KUPER

"AUDACIOUS"

—THE NEW YORK TIMES

"SEISMIC"

—HERO COMPLEX, LOS ANGELES TIMES

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DC COMICS
THE NEW 52

SEPTEMBER 2011

"THE COMIC BOOK WORLD IS A BUZZIN'" —AIN'T IT COOL NEWS

"EPIC" —USA TODAY

SUPER HEROES 52 ALL-NEW #1's

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The "Mindset List" was created by two professors at Beloit College in 1998 to reflect the worldview and cultural touchstones of entering first year college students. Recent lists have included the realizations that to those students (born in 1993), Bud Selig has always been the Commissioner of Major League Baseball and Czechoslovakia has never existed. At MAD, where there are no professors, we realized that from year to year, new college students were basically the same — but it was their cultural touchstones that kept getting weirder, as you'll see in our list of...



Disturbing Facts About The Incoming Freshman Class of 2015

1. They've never had to miss a phone call just because they were in a movie theater.
2. To them, Ellen DeGeneres has always been gay.
3. In their world, purple horseshoes have always been part of the Lucky Charms marshmallow lineup.
4. They've never played doctor with kids their own age, but they've texted pictures of their genitals to them.
5. To them, there have always been eight continents (including that enormous floating mass of plastic trash in the Pacific).
6. They've always been petrified of Catholic priests.
7. They've never had reason to complain that "MTV doesn't show music videos any more," because MTV has never shown music videos.
8. To them, The Star Wars saga has always included six films, three of them really crappy.
9. They've never had to churn their own butter. (Exception: University of Amish Fellowship freshmen.)
10. To them, the idea of actually paying for music has always been highly offensive.
11. They've never had to buy their porn from a magazine stand.
12. They've spent more time with grief counselors than guidance counselors
13. As far as they know, it's always been normal to develop breasts at age eight.
14. In their world, Lindsay Lohan, Miley Cyrus and Britney Spears are famous solely for being thoroughly screwed-up.
15. To them, the paternity of one's child has always been determined on Maury Povich's show.
16. Leaving their backpack unattended for 10 seconds has always been regarded as "suspicious behavior."
17. To them, MAD Magazine has never been funny.*

*also true of preceding 59 incoming freshman classes

WRITER: SCOTT MAIKO

PHOTO: JORGE SALCEDO/DREAMSTIME.COM

**WHERE HAS THE
HOUSING MARKET
TAKEN AN
ESPECIALLY
BAD HIT?**

**HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN**

2011 has been a bad year for homeowners. Destruction rained down from the sky, and applications for assistance became increasingly common. Americans are trying to put their finger on the problem, and the nation's collective anger is soaring to new levels. To find out what is launching our country into this state, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



**HOUSES COLLAPSE WHILE NO ONE IS ARR-
ANGING TO SAVE THEM. HOMEOWNERS NEED EVERY
BIT OF ACTUAL HELP, AND NOT JUST LOFTY WORDS**

A

WRITER AND ARTIST: AL JAFFEE

B

**WHERE HAS THE
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BAD HIT?**



FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO THAT "A" MEETS "B"



**ANGRY
BIRDS**





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